



## Copyright Agent signs with Click Media & News, the leading agency in the UK for exclusive news stories and images within lifestyle and celebrities.

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Copyright Agent enters into agreement with UK agency Click Media & News to provide the company's full-service IPaaS across 14 markets

The signing with Click News & Media secures a collaboration with the leading agency in the UK within lifestyle and celebrities, where large investments in curating and leveraging the quality of the content is a significant component to compete and essential in order to be able to provide exclusive news and image content above industry standards.

For obvious reasons the need for safeguarding the agency's investment in their intellectual property rights is evident, and the collaboration with Copyright Agent to safeguard these rights is a strong recognition of the ever increasing demand for Copyright Agents full-service IPaaS (Intellectual Property Rights as a Service) technology and service.

As per the agreement, Copyright Agent will service Click News & Media across 14 markets with an agreement to expand the collaboration ongoing with more new markets alongside Copyright Agents opening of these.

For a news- and image agency licensing high-quality photographic content globally, the need for safeguarding their original work across the Internet is clear.

### Click Media & News, director, John Churchill states:

*"We are pleased to be working with Copyright Agent. It is important to us to ensure that any of our images are used correctly. All of our photographers work extremely hard and it is only right that any use of their images are only reproduced under license. We believe working with Copyright Agent will enable us to achieve these goals."*

### About Click News & Media

Click News & Media is a globally oriented exclusive news- and image agency based south of London, England. The agency represents an exclusive range of high-quality beauty, lifestyle, glamour and celebrity images for worldwide licensing. With an ever-growing archive of rights-managed material available for editorial, advertising, marketing and digital use, the Click News and Media team is dedicated to producing the ideal content for all their clients' needs.

<https://www.clicknewsandmedia.com/>

### Contacts

- Henrik Eggert, CEO / adm. direktør, (+45) 40 340 440, [henrik@copyrightagent.com](mailto:henrik@copyrightagent.com)
- John Norden, Certified Advisor, Norden CEF ApS, (+45) 20 72 02 00, [jn@nordencef.dk](mailto:jn@nordencef.dk)

### About Copyright Agent A/S

Copyright Agent is a Danish-based legal-tech company that has developed a cost-effective, full-service solution enabling professional content creators to protect their copyright against the unauthorised use of their original work online.

Copyright Agent services a wide range of international clients with the goal of protecting the ecosystem of originality and educating on how to stay copyright-compliant online.

<https://www.copyrightagent.com>

### Attachments

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