



Copyright Agent Announces New Client: Dana Press Photo.

4.10.2021 11:00:00 CEST | Copyright Agent A/S | Investor News

Copyright Agent signs leading photo and news agency specialized in royal reporting and premium quality news content.

Copyright Agent today announced their new client, Dana Press Photo. With this partnership, Copyright Agent will provide their full-service IPRAaS (Intellectual Property Rights as a Service) solution to protect premium quality digital news content from unauthorized use online.

To start with, and as per the agreement, Copyright Agent will service Dana Press Photo in the German market, which constitutes the news agency's primary market.

As a photo and news agency that invests greatly in both content curation and quality to deliver an excellent service experience to customers, the need for online protection of intellectual property rights is apparent. Besides the premium-quality focus, also the nature of their news reporting makes Copyright Agent's intellectual IPRAaS solution suitable for Dana Press Photo.

Copyright Agent's Chief Commercial Officer, Kasper Jørgensen states:

"When reporting the lives of persons that aren't available to the general public, content protection is crucial to maintaining trustful relationships (...) The unauthorized use of their images not only infringes on intellectual property rights, but could compromise the invaluable relationships and trust that Dana Press Photo has built up over more than 35 years to people and institutions all over Europe. We look forward to the partnership".

About Dana Press

Dana Press Photo is the leading royal photo and news agency and reliably distributes the latest news, photos and videos from the European royal houses every day. In 1984, Dana Press started as a Scandinavian correspondent service and has since expanded and developed successfully. Dana Press loves stories and inspires numerous editorial teams with its unique service.

<https://www.danapress.com/>

About Copyright Agent

Copyright Agent is a Danish-based legal-tech company that has developed a cost-effective, full-service solution enabling professional content creators to protect their copyright against the unauthorized use of their original work online. Copyright Agent services a wide range of international clients with the goal of protecting the ecosystem of originality and educating on how to stay copyright-compliant online.

<https://www.copyrightagent.com/>

Contacts

- Henrik Eggert, CEO / adm. direktør, (+45) 40 340 440, henrik@copyrightagent.com

Attachments

- [Download announcement as PDF.pdf](#)