



Copyright Agent Announces New Client: Caters News Agency

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Copyright Agent signs UK's leading independent photo and news agency, drawing upon their glocal business model to protect intellectual property rights across markets.

Copyright Agent today announced their new client Caters News Agency. With this partnership, Copyright Agent will provide their full-service IPRaas (Intellectual Property Rights as a Service) solution to help protect digital news content from unauthorized use online.

As per their agreement, Copyright Agent will work with Caters News Agency in 10 different European markets, to start with.

The need for protection of intellectual property rights online is evident for Caters News Agency as a supplier of content to news outlets and with their access to millions of images and digital assets. As a UK-based agency with an international presence, the partnership with Copyright Agent is advantageous for several reasons.

Copyright Agent's CCO, Kasper Jørgensen states:

“We are thrilled to have signed with Caters News Agency and look forward to the partnership. We consider their global presence as a perfect match with our glocal business model, which allows us to fast and easily open and operate any market where new as well as existing clients are present. “

About Caters News Agency

Caters News Agency is the UK's oldest independent press agency. Caters sources and distributes exclusive news, feature stories and viral entertainment to newspapers, magazines, online news sites and broadcasters in more than 40 countries worldwide.

<https://www.catersnews.com/>

About Copyright Agent

Copyright Agent is a Danish-based legal-tech company that has developed a cost-effective, full-service solution enabling professional content creators to protect their copyright against the unauthorized use of their original work online. Copyright Agent services a wide range of international clients with the goal of protecting the ecosystem of originality and educating on how to stay copyright-compliant online.

<https://www.copyrightagent.com/>

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Attachments

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