

Digizuite wellcomes Nykredit Mægler (Nybolig, Estate and &Living)

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ODENSE, DENMARK – Digizuite, a global provider of enterprise Digital Asset Management (DAM) SaaS software, announces Nykredit Mægler, including Nybolig, Estate and &Living, as their newest client. With over 330 stores, 1,500 agents and employees, and several websites attracting over 5 million visits every month, Nykredit Mægler is Denmark's largest real estate chain association, helping one in four Danes find their dream home or sell their current property with ease.

Nykredit Mægler has adopted Digizuite's digital asset management solution as part of their new digital strategy to provide the best possible service for their customers.

"With over 20 photography companies producing visuals for our listings, managing a large volume of digital assets can be a challenge in the fast-paced real estate industry. The Digizuite Digital Asset Management system will not only enable us to manage all our digital assets from a single centralized location and streamline the entire approval and distribution process but also assists us in advancing our digital presentation of homes," said Director of Business Development Martin Dam Magnussen.

Digizuite has several clients in the HOME space and recognizes the challenges that this niche industry has.

"Working with Nykredit Mægler has been an exceptional experience. Their forward-thinking approach sets them apart, and I am impressed by their vision not just to solve current challenges, but to also prepare for future growth through technology decisions that enhance the customer experience and improve their time to market. I am honored to welcome them to the Digizuite family, and I look forward to supporting them on their digital journey." said Kim Wolthers, CEO, Digizuite.

About Digizuite

Digizuite helps B2B companies deliver consistent, relevant and personalized digital experiences across all channels. Founded in 2000, clients use Digizuite to reduce costs, increase lifetime customer value and create meaningful experiences with their customers.

Contacts

- John Norden, Certified Adviser, Norden CEF A/S
- Kim Wolters, CEO, +45 20 60 97 37, kw@digizuite.com
- Oliver Bottelet, CFO, +45 61 69 66 52, ob@digizuite.com
- Søren Skovbølling, Chairperson of the Board, +45 25 31 07 20, ssk@digizuite.com

Attachments

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