

## Digizuite welcomes Danish Agro, a leading agricultural company

6.2.2023 10:00:33 CET | Digizuite A/S | Investor News

ODENSE, DENMARK – Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, welcomes Danish Agro, an international agricultural company.

Danish Agro has grown from being a regional agribusiness company in Denmark to an international agricultural group with activities in many different sectors and countries.

The Danish Agro group has around 5,000 employees and is co-operatively owned by more than 8,000 Danish farmers. They have more than 100 subsidiaries across 15 countries.

Digitizing the business to ensure that products developed are bringing value to farmers is a key strategic goal and priority at Danish Agro.

As part of the digital transformation, Danish Agro was looking for ways to work smarter to scale the delivery of digital experiences.

*“Digitalization is an important strategic focus for Danish Agro, and we have worked hard in recent years to select and implement digital tools that create value for our business and thus for our customers. We are confident that in Digizuite we have found a DAM partner that can lift us to a new level,”* said Thomas Rønsholdt Mørch, Director of Communication, Agro, Danish Agro.

Digizuite is excited to welcome Danish Agro to the Digizuite family.

*“It has been a pleasure to get to know Danish Agro. Especially their forward-looking perspective. They are not only looking to solve a problem they have today. They are looking ahead and making technological decisions that will enable them to scale and grow their business through operational efficiencies that improve the customer experience and time to market. I am very honored to welcome Danish Agro and look forward to helping them on their digital journey,”* said Kim Wolthers, CEO, Digizuite.

### Contacts

- John Norden, Certified Adviser, Norden CEF A/S, +45 20 72 02 00, [jn@nordencef.dk](mailto:jn@nordencef.dk)
- Kim Wolters, CEO, +45 20 60 97 37, [kw@digizuite.com](mailto:kw@digizuite.com)
- Oliver Bottelet, CFO, +45 61 69 66 52, [ob@digizuite.com](mailto:ob@digizuite.com)
- Søren Skovbølling, Chairman of the Board, +45 25 31 07 20, [ssk@digizuite.com](mailto:ssk@digizuite.com)

### About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

### Attachments

- [Download announcement as PDF.pdf](#)