

Digizuite welcomes Swegon, a market-leading supplier in the field of indoor environment

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Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, welcomes Swegon, a market-leading supplier in the field of indoor-environment solutions.

Swegon Group AB, owned by Investment AB Latour, is listed on the Stockholm Stock Exchange. They offer sustainable indoor-environment solutions covering ventilation, heating, cooling, and climate optimization, as well as connected services and expert technical support.

Swegon has subsidiaries and distributors all over the world and 17 production plants in Europe, North America, and India. The company employs more than 2700 people and in 2021 had a turnover of 5.8 billion SEK.

Swegon is on a digital transformation path and building its digital tech stack around the Optimizely DXP. To manage their digital assets, they have chosen Digizuite DAM.

"A DAM system will be a complement in our digital marketing ecosystem to automate and streamline content creation, management, and distribution. To have a complete and compelling product story, product content requires an addition of an ever-increasing number of digital assets; from documents, how-to-videos to images," says Stina Johansson Product information manager, Swegon.

"With the Digizuite DAM, we have the ability to centralize our entire library of assets within ONE tool. Our internal and external stakeholders can easily find relevant and approved versions of the digital assets they need. We can configure access rights and manage which audiences can download, edit, or share those assets. This gives us greater control over all digital assets, increases findability, and reduces the risk of assets being used incorrectly," says Stina Johansson Product information manager, Swegon.

"I am honored that Swegon has chosen Digizuite to power content management, creation, and distribution. Our DAM solution's native integration to Optimizely DXP (CMS & Commerce) has been recognized as the strongest on the market. The seamless integration between the two platforms ensures that Swegon's resources will be used in the right way", says Kim Wolters, CEO Digizuite.

Contacts

- Kim Wolters, CEO, +45 20 60 97 37, kw@digizuite.com
- Oliver Bottelet, CFO, +45 61 69 66 52, ob@digizuite.com
- Søren Skovbølling, Chairman of the Board, +45 25 31 07 20, ssk@digizuite.com

About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

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