

Digizuite welcomes two new global customers

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ODENSE, DENMARK – Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, welcomes two new global customers – Beijer Electronics and FOSS. Digizuite's integration capabilities were key to both wins.

Before becoming a Digizuite customer, Beijer Electronics – a multinational, cross-industry innovator that designs and manufactures business-critical applications – was looking for a platform that could serve as a central location for creating, storing, organizing, and sharing product images and brand assets with both internal and external stakeholders.

Based in Malmö, Sweden, and with offices in Europe, Asia and the Americas, Beijer needed a tool that would unite its geographically scattered workforce over its content processes.

To achieve this goal, it was critical for Beijer to put in place a solution – a DAM platform – that would connect with the Beijer team's content management system (CMS), product information management (PIM) solution, and with their creative suite of applications.

"As our digital assets are distributed across several departments and systems, integration into existing applications like Sitecore, inRiver, and Adobe was collectively a key requirement from our side and the main reason for us choosing Digizuite's DAM," Digital Manager, Ulf Asklin, Beijer Electronics, said.

FOSS – a leading global provider of high-tech analytics for the food and agricultural industries – chose Digizuite for similar reasons.

A true global player in its field, FOSS has manufacturing, research and development facilities in Denmark, China and Hungary. The company sells and supports its solutions through sales and service subsidiaries in 32 countries. FOSS also conducts business through more than 75 distributors around the globe.

With more than 30 sales subsidiaries and with so many internal and external stakeholders, as well as partners, FOSS was struggling with challenges that typically come with a complex content management eco-system.

Before FOSS procured a DAM, the team's digital assets were stored in multiple legacy file servers and systems. There were also a lot of manual tasks that were required of the team when executing and distributing content. Results of these pre-DAM processes were inefficiencies and far too many unused assets.

"As part of creating a more streamlined and connected tech stack to enable scale and replace manual work with automation, we were looking for a DAM that could enable us to upload, search and easily distribute our digital assets from a single source," Creative Director, Lars Reimar, FOSS, said. *"We have many applications and channels so it was important for us to choose a DAM that could grow and scale with us."*

Digizuite leadership expects both Beijer Electronics and FOSS to achieve all their content management goals with modern digital asset management practices.

"It is an honor to welcome two international global players like Beijer Electronics and Foss and we look forward to supporting them on their digital journeys," Kim Wolters, Digizuite CEO said. *"Our product is recognized by Forrester Research as a fantastic investment for saving time and leading to significantly greater productivity, and we have also made strategic investments in our integration toolbox. In turn, we are confident that the Digizuite DAM will decrease the complexity and cost to connect systems that allow our customers to achieve notable ROI – and quickly. It is therefore a pleasure to be able to help customers like Beijer Electronics and Foss to create infrastructure that automates and streamlines processes related to management and handling of digital assets."*

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About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

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