

Digizuite announces strategic partnership with one of the world's fastest-growing digital agencies

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Digizuite has established a strategic partnership with [Dept](#), a global digital agency pioneering technology and marketing to create leading digital products, services and campaigns that help brands stay ahead. As official partners, Digizuite and Dept will now regularly collaborate to help companies realize their goals of creating omnichannel customer experiences.

Digizuite's partnership with Dept is a result of a recent joint customer project with the global imaging technology leader, Nikon.

"We are seeing that more and more global customers are looking to expand into the omnichannel with the goal to create seamless customer experiences," Peter Toft, Digizuite's Vice President of Partner Channels, said. "For this to happen efficiently, they have realized that they need a tool to support content operations from creation, management, and all the way to distribution into different channels"

Due to Dept's digital aptitude – especially with Optimizely technology – this is a particularly valuable partnership for Digizuite.

"We are very excited about this new partnership with Dept," Peter Toft said. "Dept has unique digital competencies, especially within the Optimizely suite. Their offering, coupled with our powerful DAM and our natively built Optimizely connector, provides the most comprehensive and solid digital solutions for our common customers – just as it will for new prospects."

Dept has recently seen increased demand for Digital Asset Management solutions among enterprises. "DAM platforms have become a critical component of digital ecosystems and an enabler of omnichannel commerce," explains Brian Robinson, UK Managing Director at Dept. "Our partnership with an elite solution provider like Digizuite will bolster our capabilities in delivering end-to-end technology solutions for our global client base."

About Dept

Dept is a global digital agency, pioneering tech and marketing to help brands stay ahead. The company creates integrated end-to-end digital experiences on a global scale with a boutique culture. Dept's team of over 2,500 digital specialists span 30+ offices across 5 continents, working for top brands like Google, Samsung, KFC, Philips, Twitch, Patagonia, TikTok and more. www.deptagency.com

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About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform.

Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

- [Download announcement as PDF.pdf](#)