

Digizuite announces new connector on Hootsuite apps exchange

6.4.2022 09:00:00 CEST | Digizuite A/S | Investor News

Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, today announces it has launched a Digizuite connector on Hootsuite Apps, empowering customers to access approved images and videos directly from Hootsuite.

Digizuite empowers organizations to automate content delivery on any channel and Social Media is an important channel for building brand recognition and reputation, where Hootsuite is a leading social Media management platform, which supports social media integrations to Twitter, Facebook, Instagram, LinkedIn, Pinterest and YouTube.

With the new pre-built connector to Hootsuite Digizuite customers can now benefit from timely social media marketing communication, while being directly integrated with Hootsuite. They can easily find, filter and search for any approved digital content through the DAM and thereby ensure brand consistency and avoid duplicated or outdated content.

"We are continuously expanding our [integration catalogue](#), as we are seeing many customers wanting to utilize their Digizuite DAM to scale their content operations and enable better customer experiences across the omnichannel. With this new integration to Hootsuite, we are removing friction between people, processes, and systems helping customers to get to market faster" said VP of Strategic Integrations, Brian Bak Laursen, Digizuite.

Contacts

- Kim Wolters, CEO, +45 20 60 97 37, kw@digizuite.com
- Oliver Bottelet, CFO, +45 61 69 66 52, ob@digizuite.com
- Søren Skovbølling, Chairman of the Board, +45 25 31 07 20, ssk@digizuite.com

About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

- [Download announcement as PDF.pdf](#)