

Digizuite announces strategic partnership with IMPACT

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Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, today announces an exciting new business partnership with IMPACT, a leading eCommerce agency in the Nordics.

With no less than seven locations across Europe, IMPACT is digitally transforming brands and businesses. They cover all the major tech platforms and work with some of the most exciting brands transforming their digital buying experiences.

The ambition to help companies build omnichannel experiences with their customers is one IMPACT and Digizuite have in common and what has led to the strategic partnership and commitment. A testament to their common focus is Digizuite's Omnichannel guide for Manufactures and IMPACTS Omnichannel Index.

"While IMPACT's expertise lies in delivering and building eCommerce and omnichannel experiences for their customers, Digizuite offers innovative technology, which enables companies to deliver on their omnichannel ambitions, by helping them optimize visual content delivery for eCommerce experience at hyper-scale. With our technology we can help IMPACT realize the future of commerce for their clients" Kim Wolters CEO, Digizuite says.

"We are also happy to announce our commitment and support of Impacts efforts to collect and share data that helps organizations learn from the best in class. That is why we have decided to become Gold Partner for this year's Omnichannel index" Kim Wolters CEO, Digizuite says.

"We're thrilled to partner up with Digizuite. Their dedicated focus on e-commerce and omnichannel align with our purpose. Luckily, we see that the digitally mature Scandinavian market is a perfect fit for our joint vision on shaping the future of commerce as part of their digital transformation.", Anders Stentebjerg, Senior Manager, Alliances & Partnerships

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About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

- [Download announcement as PDF.pdf](#)