

## Digizuite launches a new version of its website

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Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, has launched a new website that accurately reflects its strategic positioning in the marketplace.

Today, Digizuite introduces a new version of its website, complete with new messaging and a new aesthetic. The purpose of the change is to communicate Digizuite's positioning as the premier stand-alone digital asset management platform for enterprises that wish to grow their company through omnichannel customer experiences.

Kim Wolters, CEO, Digizuite says, *"The website - our digital real estate - is where it all starts for a lot of customers, and it was our goal to add value to this part of the customer journey. We redesigned with customers in mind, enabling marketers to learn more about the DAM technology and our unique offering. Our team has done a fantastic job with our new website - an important milestone in executing our marketing and growth strategy. A strong online presence is key to driving increased market awareness that communicates how Digizuite helps resolve the marketing content efficiency conundrum."*

Charlotte Blicher, CMO, Digizuite added that one of the greatest accomplishments of the site is a whole new level of intuitiveness and simplicity.

*"I am very pleased to see that we have been able to update our web presence in a way that reflects our relentless focus on helping customers remove complexity in their content operations,"* Charlotte Blicher said. *"When you become a customer, you get more than a technology platform. We work closely with our customers to not only help them reach their initial goals, but to expand beyond - whether they need digital transformation expertise, implementation support, or an enterprise integrations toolbox. It was important for us to convey this message and feeling on our website."*

### Disclosure regulation

This announcement is a translation of the original Danish version.  
In case of discrepancies, the Danish version prevails.

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### About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

### Attachments

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