

Digizuite named “Strong Performer” by Independent Research Firm

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Today Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, has announced that they have been named a Strong Performer in a newly published report, The Forrester Wave™: Digital Asset Management for Customer Experience, Q1 2022.

The report evaluated the 14 most significant digital asset management (DAM) vendors against 27 criteria grouped into three categories: current offering, strategy, and market presence. It's an assessment of the top vendors in the market and does not represent the entire vendor landscape.

Based on The Forrester Wave™: Digital Asset Management for Customer Experience, Forrester found that Digizuite is a Strong Performer and offers strong integrations.

“Being recognized by Forrester as offering strong integrations is a kudos to our product development team who has had a laser focus on developing tight and seamless integrations to help enterprises better manage and distribute content” said Per Bendsen, Head of R&D at Digizuite.

“We are proud that the investments made in our product and organization are strengthening our market position. Being named a Strong Performer is a great achievement for any bootstrapped growth company”, says Kim Wolters, CEO, Digizuite.

“A DAM platform helps enterprises create, manage and distribute rich media content from one central source of truth to websites, e-commerce sites, distributors, sales teams and more, in real time,” said Kim Wolters, CEO at Digizuite.

“Companies need the content and data to flow seamlessly between systems. This is why we have not only made a very powerful integration toolbox for our customers, but we also focus on offering strong automation and workflow capabilities to meet their changing needs,” says Per Bendsen.

“What we’ve seen is that there is no one-size-fits all for enterprise companies. Every enterprise works differently, Having the option to adapt a system like Digizuite to your enterprise is crucial for omnichannel success,” adds Kim Wolters.

[Click here](#) to get access to the full report, available for Forrester clients or for purchase.

Disclosure regulation

This announcement is a translation of the original Danish version.
In case of discrepancies, the Danish version prevails.

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About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures brand control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

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