

## Strategic Investments A/S is increasing its investment in Digizuite A/S

30.12.2021 10:38:50 CET | Digizuite A/S | Investor News

Digizuite A/S (Nasdaq First North Growth Market Denmark: DIGIZ) is informed that Strategic Investments A/S is increasing their investment in Digizuite to more than 5% by acquiring shares from other major shareholders.

**On Wednesday, December 29, 2021, Strategic Investments A/S informed Digizuite that it had acquired 300.000 shares. Strategic Investments A/S hereafter owns approx. 1.700.000 shares or more than 5% of the votes and capital in the Company.**

### **Kim Mikkelsen, co-founder and CIO of Strategic Investments A/S comments:**

*"We invested in Digizuite at the IPO and have been following the company closely since. We are very impressed about the many global brands Digizuite are serving and we see a great potential in the company going forward. Following our very successful exit from Fynske Bank, we have wanted to increase our exposure in Digizuite. Today we have taken a step in that direction, by crossing 5% ownership. We believe that Digizuite has the right balance between growth, customer retention and attractive pricing.*

*Many companies in the SaaS sector are priced at a minimum of 10x ARR – while Digizuite is only traded at app. 6,5x. It is our assessment that this will change throughout 2022 as the company delivers on their 2024 strategy.*

*We are pleased that the other major shareholders have given us the opportunity to increase our investment – and can see the value of our investment."*

### **Søren Skovbølling, Chairman of the Board of Digizuite comments:**

*"I am very pleased to have Strategic Investments A/S as a major shareholder in Digizuite. Their commitment and trust in Digizuite, confirms that we have the right strategy, a strong global team and leadership, great customers, and a competitive enterprise Digital Asset Management SaaS solution. We are able to attract significant shareholders, like Strategic Investment A/S, with this combination. We are looking forward to release the full potential for Digizuite together with Strategic Investment A/S and our other valued investors".*

### **Disclosure regulation**

This announcement is a translation of the original Danish version.  
In case of discrepancies, the Danish version prevails.

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### **About Digizuite A/S**

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

### **Attachments**

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