

Digizuite welcomes a world-leading supplier of climate solutions

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Today Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, has announced an agreement with a global leader in innovative, energy-efficient, and sustainable climate solutions.

Digizuite welcomes a new manufacturing customer, a Scandinavian well-known brand in sustainable climate solutions listed on Nasdaq Stockholm, with around 3,500 employees and sales in more than 30 countries.

The client will leverage Digizuite's DAM software to support its need to manage content efficiently throughout the content supply chain and enable its omnichannel ambitions.

The client identified the need for a centralized DAM solution as part of their digital strategy so they could better manage and control their marketing content on various channels like the website and SoMe as well as support the launch of new digital services.

Digizuite's integration first strategy fits very well with such manufacturer's ambitions to expand into new channels and become more omnichannel, improving customer experience across multiple channels. With Digizuite the company is looking forward to improving every step of their content operations and becoming more efficient in their marketing content production.

"We feel privileged to welcome a new manufacturing brand, in accordance with our strategic focus verticals. The relationship was initiated through one of our trusted partners and show we are making progress in our efforts to accelerate growth through partner channels," said Digizuite CEO Kim Wolters.

Disclosure regulation

This announcement is a translation of the original Danish version.

In case of discrepancies, the Danish version prevails.

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About Digizuite A/S

Digizuite is a SaaS company in [Digital Asset Management software \(DAM\)](#) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

- [Download announcement as PDF.pdf](#)