New Digizuite Product Releases

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Today Digizuite, the global provider of enterprise Digital Asset Management (DAM) SaaS software, has announced two new product releases as part of its strategy to help customers reach their omnichannel ambition. The two product releases are an improved Digizuite™ Adobe Creative Cloud Connector and an integration to inriver, a leading product information system (PIM).

By combining the best of both worlds, the Digizuite™ Adobe Creative Cloud Connector improves collaboration and streamlines workflows between creative teams, marketing teams, and agencies.

The Digizuite™ Adobe Creative Cloud Connector comes with improved features for Adobe Creative Cloud, Photoshop, InDesign and Illustrator and new capabilities for video editing, supporting Adobe Premiere Pro and After Effects.

"Most competitors use a 3rd party vendor connector, as we are now replacing with our own IP, which provides superior features and support for video editing. It allows for better collaboration between creative and marketing teams, helping customers improve their marketing operations and decrease their time to market" said Digizuite CEO Kim Wolters

The integration to inriver is built by Digizuite's solution partner, Delaware and marries Digizuite's rich search and automation capabilities with inriver's enrichment application.

Using a pre-built single page, intuitive web application allows users to easily manage relations from product information to digital assets. The integration enables organizations to maintain a single source for all vital product information.

"*As part of our strategy execution, we are now offering the ability for our partners to build extensions to Digizuite, broadening the partner value proposition and expanding our ecosystem*" said Digizuite CEO Kim Wolters

Disclosure regulation
This announcement is a translation of the original Danish version.
In case of discrepancies, the Danish version prevails.

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About Digizuite A/S
Digizuite is a SaaS company in Digital Asset Management software (DAM) that streamlines all digital content in one central platform. Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain. Customers choose Digizuite to have control over who, where, and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global company that has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 70 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

- Download announcement as PDF.pdf