

4NG and Digizuite form partnership to expand DAM footprint in the Netherlands

5.10.2021 15:46:02 CEST | Digizuite A/S | Investor News

ODENSE, DENMARK – Today Digizuite announces a new strategic partnership with the rapidly growing full-service digital agency, 4NG, which has over 200 employees in locations across the Netherlands, in Amsterdam, Utrecht, Breda, and Wormer.

Over the course of its history, 4NG has acquired six different companies and has combined the expertise and streamlined the processes of all six labels to provide a full spectrum of digital marketing services – strategic design, e-commerce development, web development, and subscription trading. 4NG clients include WWF, Ajax, Brunel, Talpa, ASN Bank, Berenschot and more.

A growing agency based in the Netherlands, 4NG is a full-service digital agency whose goal is “to be and remain the best full-service digital agency in the Netherlands.” As part of this goal, 4NG established a strategic relationship with Digizuite, the first ever DAM vendor that 4NG has ever worked with as a partner.

“With the ever increasing digital acceleration of organizations, our clients have a demand for high-end Digital Asset Management (DAM), which will centralize their assets in an integrated way,” CEO Arlanet, which is part of 4NG, Paul de Metter said. *“With the addition of Digizuite as partner we provide this option to manage all their assets for the whole organization and towards all channels. It also provides them with the latest digital opportunities, such as Machine Learning, to help the employees to work more efficiently and accelerate on business processes.”*

Digizuite leadership has grand visions for its partnership with 4NG, ultimately planning for them to be a full-service implementation partner for clients across the Netherlands.

As an Optimizely Gold partner, 4NG will play a key role in Digizuite’s expansion in this part of Europe.

“With the company’s strong foothold in Holland, and as a full-dimension agency, we see 4NG playing a vital role in breaking into key markets for growth in Europe,” Digizuite’s Vice President of Global Alliances & Partnerships said. *“This is a relationship that will yield great benefits for both companies.”*

Disclosure regulation

This announcement is a translation of the original Danish version.
In case of discrepancies, the Danish version prevails.

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About Digizuite A/S

Digizuite is a SaaS company in Digital Asset Management software (DAM) that brings together all digital content in one central platform.

Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain.

Customers choose Digizuite to have control over who, where and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global growth company and has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 50 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

- [Download announcement as PDF.pdf](#)