

## Global Healthcare provider goes omnichannel with Digizuite

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Digizuite, the global provider of enterprise Digital Asset Management SaaS software, announced an agreement today with Ascom, a Swiss headquartered global solutions provider focused on healthcare ICT and mobile workflow solutions. Ascom selected Digizuite's [DAM software](#) as the solution they will use for scaling their content operations.

Ascom provides mission-critical, real-time solutions for highly mobile, ad hoc, and time-sensitive environments. The Swiss technology company uses unique product and solutions portfolio and software architecture capabilities to devise integration and mobilization solutions that provide truly smooth, complete, and efficient workflows for healthcare as well as for industry, security, and retail sectors.

Ascom is listed on the stock market in Switzerland and has over 32.000 installations worldwide, around 1300 employees and operating businesses in 18 countries around the world.

*"Our objective is to enable Ascom staff, sales partners, and global and regional agencies to have access to the content they need easily and quickly. This allows us to build a strong and consistent global Ascom brand",* says Andrew Thomas, Head of Global Marketing Communications, Ascom.

*"We are very happy to welcome such a great global brand within Healthcare ICT. We are excited and committed to helping organizations like Ascom, taking the next step in the digital marketing maturity journey, helping them becoming more successful and efficient in their Omnichannel endeavors with Digizuite as a trusted partner",* says Kim Wolters, CEO at Digizuite.

### Disclosure regulation

This announcement is a translation of the original Danish version.

In case of discrepancies, the Danish version prevails.

### Contacts

- John Norden, Certified Adviser, Norden CEF ApS, +45 20 72 02 00, [jn@nordencef.dk](mailto:jn@nordencef.dk)
- Kim Wolters, CEO, +45 20 60 97 37, [kw@digizuite.com](mailto:kw@digizuite.com)
- Oliver Bottelet, CFO, +45 61 69 66 52, [ob@digizuite.com](mailto:ob@digizuite.com)
- Søren Skovbølling, Chairman of the Board, +45 25 31 07 20, [ssk@digizuite.com](mailto:ssk@digizuite.com)

### About Digizuite A/S

Digizuite is a SaaS company in Digital Asset Management software (DAM) that brings together all digital content in one central platform.

Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain.

Customers choose Digizuite to have control over who, where and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global growth company and has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 50 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

### Attachments

- [Download announcement as PDF.pdf](#)