

Epinova and Digizuite form a strategic alliance to facilitate best-of-breed DAM practices in support of eCommerce projects

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Digizuite has established a strategic partnership with Epinova, a Nordic Optimizely Platinum partner situated in Sweden and Norway, that specializes in digital transformation and eCommerce. Through this partnership, Epinova and Digizuite will work in tandem to transform online sales for their shared customers.

With this partnership, Digizuite officially expands its partner network further into the Nordics, with Epinova as the first partner that covers both Sweden and Norway.

Epinova's strong competencies with Optimizely technology, coupled with Digizuite's natively built Optimizely connector will enable customers to fully realize their ambitions related to creating omnichannel customer experiences.

"This combination of offerings and competencies is what makes the Digizuite-Epinova partnership an unparalleled benefit for our shared customers," Peter Toft, Digizuite's Vice President of Partner Channels, said.

Digizuite already has a strong presence in the Nordics, especially within the Manufacturing and Life Sciences industries. The partnership with Epinova provides even closer proximity to the Nordic enterprise companies within Manufacturing and Life Sciences markets, which Epinova also has considerable experience.

"We see the partnership with Digizuite as an important step toward being able to provide the whole ecosystem that our clients need to enable advanced Omnichannel eCommerce in a modern and professional way," Martin Holmberg, Epinova CSO, said.

About Epinova

Epinova is an expert on building web and e-commerce solutions on Episerver. With close cooperation, consulting and experts we develop custom-made web and commerce solutions for our customers.

We believe that high competence and experience on a platform gives a large advantage when building and give the customer the best possible solution. Our experts have long experience with Episerver, which has led to creating a go-to-market boilerplate that reduces time-to-market a lot.

Epinova are 90+ employees in Sweden and Norway, with 4 offices in the Nordics.

Disclosure regulation

This announcement is a translation of the original Danish version.
In case of discrepancies, the Danish version prevails.

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About Digizuite A/S

Digizuite is a SaaS company in Digital Asset Management software (DAM) that brings together all digital content in one central platform.

Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain.

Customers choose Digizuite to have control over who, where and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global growth company and has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 50 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

Attachments

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