

## **Digizuite continues expansion within the Life Sciences industry with new client RaySearch Laboratories.**

8.7.2021 08:30:00 CEST | Digizuite A/S | Investor News

Digizuite, the global provider of enterprise Digital Asset Management SaaS software, announced an agreement today with RaySearch Laboratories AB, a provider of innovative software solutions that improve cancer treatment. The RaySearch team has selected the Digizuite DAM as the solution they will use for scaling their content operations.

RaySearch Laboratories AB (publ) is a medical technology company that develops innovative software solutions for improved cancer treatment. RaySearch markets the RayStation® treatment planning system (TPS) and the oncology information system (OIS) RayCare®. The most recent additions to the RaySearch product line are RayIntelligence® and RayCommand®. RayIntelligence is an oncology analytics system (OAS) which enables cancer clinics to collect, structure and analyze data. RayCommand®, a treatment control system (TCS), is designed to link the treatment machine and the treatment planning and oncology information systems.

RaySearch software is used by over 2,600 clinics in more than 65 countries. The company was founded in 2000 as a spin-off from the Karolinska Institute in Stockholm and the share has been listed on Nasdaq Stockholm since 2003. More information: [www.raysearchlabs.com](http://www.raysearchlabs.com).

*"A big part of our digital strategy is to enable our field sales with the right content from any device, no matter where they are," Matt Miley, Senior Graphic Designer at RaySearch Laboratories, said. "With the Digizuite™ Media Manager, we are looking forward to gaining efficiencies in our content supply chain by automating content distribution to digital channels and thereby improving time to market."*

Digizuite has enabled other life sciences companies to achieve similar digital marketing goals.

*"We have experienced an increased demand within the life sciences industry for our solution's ability to handle visual marketing content," Digizuite CEO Kim Wolters said. "We are proud to serve RaySearch Laboratories on their journey of digital transformation and happy they have chosen Digizuite as their preferred technology for scaling their content operations and ensuring efficient and fast distribution of rich media marketing assets. We warmly welcome RaySearch Laboratories."*

### **Disclosure regulation**

This announcement is a translation of the original Danish version.  
In case of discrepancies, the Danish version prevails.

### **Contacts**

- John Norden, Certified Adviser, Norden CEF ApS, +45 20 72 02 00, [jn@nordencef.dk](mailto:jn@nordencef.dk)
- Kim Wolters, CEO, +45 20 60 97 37, [kw@digizuite.com](mailto:kw@digizuite.com)
- Oliver Bottelet, CFO, +45 61 69 66 52, [ob@digizuite.com](mailto:ob@digizuite.com)
- Søren Skovbølling, Chairman of the Board, +45 25 31 07 20, [ssk@digizuite.com](mailto:ssk@digizuite.com)

### **About Digizuite A/S**

Digizuite is a SaaS company in Digital Asset Management software (DAM) that brings together all digital content in one central platform.

Through automated workflows and agile integrations, Digizuite removes manual workflows and streamlines the entire content value chain.

Customers choose Digizuite to have control over who, where and how corporate materials are used. It ensures fire control, risk reduction and helps to increase efficiency and revenue.

Digizuite is a global growth company and has realized 600% growth in ARR between 2017 and 2020. Today, the company has more than 50 employees between its headquarters in Denmark and its subsidiaries in the United States, United Kingdom, Belgium, and Ukraine.

### **Attachments**

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