

## Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1. | Details of the person disc   | Details of the person discharging managerial responsibilities/person closely associated  |           |  |
|----|--|--|-----------|--|
| a) | Name   | Carlsbergfondet  |           |  |
| 2. | Reason for the notificatio   | Reason for the notification  |           |  |
| a) | Position/status  | Closely associated person to Majken Schultz and Søren-Peter Olesen   |           |  |
| b) | Initial notification/Amend-<br>ment  | Initial notification   |           |  |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auc-<br>tion monitor |  |           |  |
| a) | Name   | Carlsberg A/S  |           |  |
| b) | LEI  | 5299001O0WJQYB5GYZ19   |           |  |
| 4. |  | s of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type<br>nsaction; (iii) each date; and (iv) each place where transactions have been conducted |           |  |
| a) | Description of the financial instrument, type of instrument, ment  | Shares<br>ISIN DK0010181759  |           |  |
|    | Identification code  |  |           |  |
| b) | Nature of the transaction  | Sale of shares in connection with Carlsberg A/S share buy-back programme   |           |  |
| c) | Price(s) and volume(s)   | Price(s)   | Volume(s) |  |
|    |  | 936.58   | 20,243    |  |
| d) | Aggregated information   |  |           |  |
|    | <ul> <li>Aggregated volume</li> </ul>  | 20,243   |           |  |
|    | - Price (total)  | 18,959,282   |           |  |
| e) | Date of the transaction  | 20240503; 15:01 UTC times  |           |  |
| f) | Place of the transaction   | Outside a trading venue  |           |  |