

**Notification and public disclosure of transactions in Carlsberg A/S shares by persons discharging managerial responsibilities and persons closely associated with them**

| <b>1.</b>                              | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |          |           |  |  |
|--|--|--|----------|-----------|--|--|
| a)                                     | Name   | Bob Kunze-Concewitz  |          |           |  |  |
| <b>2.</b>                              | <b>Reason for the notification</b>   |  |          |           |  |  |
| a)                                     | Position/status  | Member of the Supervisory Board  |          |           |  |  |
| b)                                     | Initial notification/Amendment   | Initial notification   |          |           |  |  |
| <b>3.</b>                              | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |  |  |
| a)                                     | Name   | Carlsberg A/S  |          |           |  |  |
| b)                                     | LEI  | 529900100WJQYB5GYZ19   |          |           |  |  |
| <b>4. 1</b>                            | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |          |           |  |  |
| a)                                     | Description of the financial instrument, type of instrument  | B-shares   |          |           |  |  |
|  | Identification code  | DK0010181759   |          |           |  |  |
| b)                                     | Nature of the transaction  | Purchase of shares   |          |           |  |  |
| c)                                     | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th align="center">Price(s)</th> <th align="center">Volume(s)</th> </tr> </thead> <tbody> <tr> <td colspan="2">Please see specification in Appendix 1</td> </tr> </tbody> </table> | Price(s) | Volume(s) | Please see specification in Appendix 1 |  |
| Price(s)                               | Volume(s)  |  |          |           |  |  |
| Please see specification in Appendix 1 |  |  |          |           |  |  |
| d)                                     | Aggregated information<br>- Aggregated volume<br>- Price   | Total number of shares: 2500<br>Total price: DKK 2,321,700<br>Average price per share (VWAP): DKK 928.68   |          |           |  |  |
| e)                                     | Date of the transaction  | 2024-05-03 between 08:04-08:38 UTC (09:04-09:38 CET)   |          |           |  |  |
| f)                                     | Place of the transaction   | Nasdaq Copenhagen (XCSE)   |          |           |  |  |

## Appendix 1

| Venue                    | Number of shares | Price per shares | Trading date & time |
|--------------------------|------------------|------------------|---------------------|
| Nasdaq Copenhagen (XCSE) | 59               | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 22               | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 53               | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 8                | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 112              | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 120              | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 72               | 929              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 57               | 929              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 120              | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 43               | 929              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 45               | 930              | 03.05.24 09:38:18   |
| Nasdaq Copenhagen (XCSE) | 120              | 929              | 03.05.24 09:38:02   |
| Nasdaq Copenhagen (XCSE) | 118              | 931              | 03.05.24 09:33:56   |
| Nasdaq Copenhagen (XCSE) | 50               | 931              | 03.05.24 09:33:56   |
| Nasdaq Copenhagen (XCSE) | 48               | 931              | 03.05.24 09:33:56   |
| Nasdaq Copenhagen (XCSE) | 109              | 929              | 03.05.24 09:18:28   |
| Nasdaq Copenhagen (XCSE) | 119              | 929              | 03.05.24 09:15:18   |
| Nasdaq Copenhagen (XCSE) | 115              | 928              | 03.05.24 09:08:45   |
| Nasdaq Copenhagen (XCSE) | 100              | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 72               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 97               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 23               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 120              | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 9                | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 24               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 14               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 29               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 91               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 96               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 28               | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 106              | 927              | 03.05.24 09:07:49   |
| Nasdaq Copenhagen (XCSE) | 104              | 928              | 03.05.24 09:07:25   |
| Nasdaq Copenhagen (XCSE) | 101              | 929              | 03.05.24 09:06:25   |
| Nasdaq Copenhagen (XCSE) | 22               | 926              | 03.05.24 09:04:29   |
| Nasdaq Copenhagen (XCSE) | 45               | 926              | 03.05.24 09:04:29   |
| Nasdaq Copenhagen (XCSE) | 20               | 925              | 03.05.24 09:04:28   |
| Nasdaq Copenhagen (XCSE) | 8                | 926              | 03.05.24 09:04:28   |
| Nasdaq Copenhagen (XCSE) | 1                | 925              | 03.05.24 09:04:28   |