

**Notification and public disclosure of transactions in Carlsberg A/S shares by persons discharging managerial responsibilities and persons closely associated with them**

| <b>1.</b>           | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                           |                                                                                                                                                                                    |                     |                          |         |                            |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------------------------|---------|----------------------------|
| a)                  | Name                                                                                                                                                                                                     | Magdi Batato                                                                                                                                                                       |                     |                          |         |                            |
| <b>2.</b>           | <b>Reason for the notification</b>                                                                                                                                                                       |                                                                                                                                                                                    |                     |                          |         |                            |
| a)                  | Position/status                                                                                                                                                                                          | Member of the Supervisory Board                                                                                                                                                    |                     |                          |         |                            |
| b)                  | Initial notification/Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                               |                     |                          |         |                            |
| <b>3.</b>           | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>                                                                                     |                                                                                                                                                                                    |                     |                          |         |                            |
| a)                  | Name                                                                                                                                                                                                     | Carlsberg A/S                                                                                                                                                                      |                     |                          |         |                            |
| b)                  | LEI                                                                                                                                                                                                      | 5299001O0WJQYB5GYZ19                                                                                                                                                               |                     |                          |         |                            |
| <b>4. 1</b>         | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |                                                                                                                                                                                    |                     |                          |         |                            |
| a)                  | Description of the financial instrument, type of instrument                                                                                                                                              | B-shares                                                                                                                                                                           |                     |                          |         |                            |
|                     | Identification code                                                                                                                                                                                      | DK0010181759                                                                                                                                                                       |                     |                          |         |                            |
| b)                  | Nature of the transaction                                                                                                                                                                                | Purchase of shares                                                                                                                                                                 |                     |                          |         |                            |
| c)                  | Price(s) and volume(s)                                                                                                                                                                                   | <table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>760.8</td><td>500</td></tr> </tbody> </table>                                   | Price(s)            | Volume(s)                | 760.8   | 500                        |
| Price(s)            | Volume(s)                                                                                                                                                                                                |                                                                                                                                                                                    |                     |                          |         |                            |
| 760.8               | 500                                                                                                                                                                                                      |                                                                                                                                                                                    |                     |                          |         |                            |
| d)                  | Aggregated information                                                                                                                                                                                   | <table border="1"> <tbody> <tr> <td>- Aggregated volume</td><td>- Aggregated volume: 500</td></tr> <tr> <td>- Price</td><td>- Total Price: DKK 380,400</td></tr> </tbody> </table> | - Aggregated volume | - Aggregated volume: 500 | - Price | - Total Price: DKK 380,400 |
| - Aggregated volume | - Aggregated volume: 500                                                                                                                                                                                 |                                                                                                                                                                                    |                     |                          |         |                            |
| - Price             | - Total Price: DKK 380,400                                                                                                                                                                               |                                                                                                                                                                                    |                     |                          |         |                            |
| e)                  | Date of the transaction                                                                                                                                                                                  | 2025-08-14 at 08:26 UTC                                                                                                                                                            |                     |                          |         |                            |
| f)                  | Place of the transaction                                                                                                                                                                                 | Nasdaq Copenhagen (XCSE)                                                                                                                                                           |                     |                          |         |                            |