

# Alefarm Brewing to open a brand new beer garden

10.5.2021 16:54:57 CEST | Alefarm Brewing | Investor News

Alefarm Brewing A/S has seen significant growth in its on-premise sales of freshly packaged beers over the course of the last 12 months. Now, the brewery is set to open a brand new beer garden adjacent to its tap room in June 2021.

#### **Investor News no. 8**

## Alefarm Brewing is opening a brand new beer garden at the brewery

Alefarm Brewing A/S ("ALEFRM" or "the Company") is a family-run craft brewery with a focus on brewing high-quality craft beer for consumers and distributors worldwide. Today, the Company is announcing that it will open a brand new beer garden at the brewery.

Alefarm Brewing has seen significant growth in sales directly to consumers at the brewery in Greve, Denmark due to a steady increase in customer drop-ins during opening hours Thursday and Friday. To expand on this development, the Company is now opening a brand new beer garden and extending its opening hours to allow for more people to visit the brewery and enjoy fresh beers on-site.

The new beer garden will open adjacent to the tap room, making it possible for customers to consume beers both inside in the tap room and outside in the garden. Expected opening is in June 2021.

Kasper Tidemann, Founder and CEO, gives the following statement in this regard:

"Visiting the brewery to pick up beers for takeaway or to enjoy them in the tap room has become a key part of the brand and story that is Alefarm Brewing. With the increasing number of guests at our premises, we want to improve our facilities in order to welcome even more people and allow for them to share the experience of quality craft beer with us."

#### Additional information

For questions about the beer garden at the brewery, the Founder and CEO of Alefarm Brewing, Kasper Tidemann, can be contacted via e-mail sent to <a href="mailto:kt@alefarm.dk">kt@alefarm.dk</a>. Appointed Certified Adviser of the Company is Norden CEF and John Norden, who can be contacted via e-mail sent to <a href="mailto:jn@nordencef.dk">jn@nordencef.dk</a> or by phone via +45 20720200.

#### **Contacts**

• Kasper Tidemann, Stifter og CEO, +45 3144 17 60, kt@alefarm.dk

## **About Alefarm Brewing**

Alefarm Brewing is a family-run craft brewery that produces high-end craft beer for consumers worldwide. The brewery is located in Greve, Denmark and has a focus on modern hoppy offerings, a wide array of unique, flavorful farmhouse ales and full-bodied stouts that are rich in flavor and character.

## **Attachments**

- · Download announcement as PDF.pdf
- Photo of Alefarm Brewing beers in the tap room.jpg