



Alefarm Brewing breaks ground on the Swedish market

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Alefarm Brewing A/S is entering the Swedish market with orders of beer scheduled for delivery in February and March 2021. This development makes it possible for Swedish consumers to buy high-quality craft beer from Alefarm Brewing in Systembolaget via the TSLs and TSE assortments.

Company Announcement no. 7

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Alefarm Brewing A/S ("ALEFRM" or "the Company") is a family-run craft brewery with a focus on brewing high-quality craft beer for consumers and distributors worldwide. Today, the Company is announcing that it has successfully broke ground on the Swedish market with shipments of beer scheduled for delivery in February and March 2021.

In February 2021, freshly packaged 440 ml cans of *Monolith* and *Mornings on Mission Bay* will be delivered to Systembolaget and made available for sale on March 1, 2021 through the TSLs assortment containing locally produced beers. *Monolith* is a flagship DIPA from Alefarm Brewing featuring Citra, Ekuanot and Mosaic BBC hops. *Mornings on Mission Bay* is a modern take on the American IPA style showcasing Chinook BBC, Mosaic BBC and Simcoe hops.

In March 2021, freshly packaged 440 ml cans of *Saturated* will be delivered to Systembolaget and made available for sale in April 2021 through the nationwide TSE assortment. *Saturated* is a flagship IPA based on a rotating selection of hops and with iconic artwork featured on the label.

By breaking ground on the Swedish market, Alefarm Brewing is delivering on the promise of expanding its operations in the Swedish market as described in the Company Description published in relation to the IPO of the Company in November 2020.

Kasper Tidemann, Founder and CEO, gives the following statement in this regard:

"Breaking ground on the Swedish market is a monumental achievement for us. The Swedish market is highly interesting for us to take on because of a high consumer demand for modern interpretations of especially IPAs and DIPAs, two beer styles that we excel at producing. By introducing our beers in Sweden, we deliver on the promise we made to investors prior to making Alefarm Brewing publicly available on Nasdaq First North Growth Market Denmark. All in all, this is a development that I am truly proud of."

Additional information

For questions pertaining to the introduction of beers to the Swedish market, the Founder and CEO of Alefarm Brewing, Kasper Tidemann, can be contacted via e-mail sent to kt@alefarm.dk. Appointed Certified Adviser of the Company is Norden CEF and John Norden, who can be contacted via e-mail sent to jn@nordencef.dk or by phone via +45 20720200.

Contacts

- Kasper Tidemann, Stifter og CEO, +45 3144 17 60, kt@alefarm.dk

About Alefarm Brewing

Alefarm Brewing is a family-run craft brewery that produces high-end craft beer for consumers worldwide. The brewery is located in Greve, Denmark and has a focus on modern hoppy offerings, a wide array of unique, flavorful farmhouse ales and full-bodied stouts that are rich in flavor and character.

Attachments

- [Download announcement as PDF.pdf](#)