



Change of policy for investor communication

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Investor news no. 52/2025: Dataprocés Group A/S updates policy for investor announcements to increase transparency towards the market

Dataprocés Group A/S announce an updated policy for investor communication.

The update is being carried out to increase transparency towards the market and ensure that investors get a complete and fair picture of the development of the company's software business.

The main elements of the new policy for investor communication are the following:

- All software sales (SaaS) will be announced in the future (new customers and expansions)
- The threshold for data analysis tasks is maintained: fees > DKK 250,000 are announced
- All sales abroad are published regardless of value (Data Analysis and Software)

In recent years our software has gained considerable traction, and more than 50 municipalities in Denmark currently use the MARS, MARC and KØS platforms. Under the previous policy for investor announcements, new municipalities on our platforms and a few major expansions were primarily announced. This has resulted in 20 investor announcements this year.

With the updated policy Dataprocés could have issued 43 investor announcements about software sales in the same period.

The previous practice risked communicating at the real level of activity and creating the impression that Dataprocés is approaching market saturation. This is not the case. The company continuously expands existing customers, and each new product in principle allows for 98 new sales to the Danish municipalities.

Before/After overview: Number of investor news on software sales, 1. May - 18th November 2025

Period / Policy	Number of investor announcements	Comment
Previous policy for investor announcements	20	Focus on new municipalities and few expansions
Updated policy for investor announcements	43	All software sales (new customers and extensions) are included

Kasper Lund Nødgaard, CEO says the following:

"The purpose of updating our policy for investor announcements is simply to increase transparency. When more than 50 municipalities are already using our MARS, MARC and KØS platforms, it can give the impression of market saturation. This is far from the case. We are continuously expanding with existing customers, and each new product opens 98 potential sales. With the new policy, the market will have a much more accurate picture of our growth – both in breadth and depth."

Finally, Dataprocés is also updating its policy for investor announcements regarding sales to markets other than the municipalities in Denmark. Previously, Dataprocés published agreements with an expected value of more than DKK 250,000 when selling to a new customer group. This is clarified so that Dataprocés will in future issue investor announcements when agreements are entered regarding the sale of analyses/software abroad. Which is in line with Dataprocés strategic focus.

Applies to investor announcements – not company announcements

- The updated policy for investor announcements only concerns investor announcements. Matters that change or potentially may change guidance will continue to be published as company announcements in accordance with Nasdaq First North Growth Market's rules.

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About Dataprocess Group A/S

Dataprocess is an innovative IT and consulting house, specializing in AI supported solutions targeted at the Danish municipalities and their digital administration. The solutions range widely from robot technology and SaaS, to Dataanalysis as well as collaboration and consulting. The starting point and purpose are always the same: to use data to create new knowledge, smarter processes and increased efficiency for the benefit of both citizens and municipalities.

Dataprocess - we create value with data!

Attachments

- [Download announcement as PDF.pdf](#)