



## **Dataprocess hires sales coordinator for the German market and equips the organization for growth south of the border**

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Investor news no 20/2025: Dataprocess hires sales coordinator for the German market and equips the organization for growth south of the border

In February 2025, we announced that Dataprocess, in addition to continuing to focus on the Danish market, adjusted its strategy with a focus on strategic partnerships, acquisition opportunities and growth in new markets. In April, Boelplan was acquired, giving Dataprocess access to the German market, where we currently have agreements with six municipalities.

These customers will continue to be serviced on a daily basis by a professional consultant, who is now employed by Dataprocess.

*"However, the ambitions are much greater and that is why we have now recruited a coordinator for sales in the German market. We have hired an employee who is a native German speaker and who knows the culture. Earlier this year, we hired a business developer who, in addition to working with new markets and business areas, will also be responsible for the task of country manager for Germany. The plan is that further appointments will be made later as the business in Germany develops,"* says CEO Michael Binderup.

The product used in the German municipalities is Boelplan's solution for analyzing and projecting demographic development. The municipalities use the forecasts to better plan and budget when it comes to economic development and the need for, for example, schools and daycare facilities. The solution will later be transferred to the software platform that Dataprocess has developed and which is currently used by the majority of Danish municipalities.

*"We consider demographic forecasts and capacity planning to be a universal need that all municipalities have. Therefore, we also believe that this business area can pave the way for Dataprocess in new markets,"* says Michael Binderup.

This investor news does not give rise to a change in expectations for the year, as guided in connection with our announcement of guidance for 2025/26 in company announcement no. 5/2025.

### **Contacts**

- John Norden, Certified Advisor, [JN@nordencef.dk](mailto:JN@nordencef.dk)
- Michael Binderup, CEO, +45 41 91 20 07, [mib@dataprocess.dk](mailto:mib@dataprocess.dk)

### **About Dataprocess Group A/S**

Dataprocess is an innovative Software and consulting house, specializing in AI supported solutions targeted at the Danish municipalities and their digital administration. The solutions range widely from robot technology and SaaS to data analyzes as well as collaboration and consulting. The starting point and purpose are always the same: to use data to create new knowledge, smarter processes and increased efficiency for the benefit of both citizens and municipalities.

**Dataprocess - we create value with data!**

### **Attachments**

- [Download announcement as PDF.pdf](#)