



# Mdundo.com A/S: Forge Strategic Partnership with MiniPay to Bring an Integrated Music Service to MiniPay Wallet Users

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Mdundo.com A/S, one of Africa's leading music services, is proud to announce a partnership with MiniPay to launch an integrated music service within the MiniPay wallet. This collaboration enables users to stream music directly within the MiniPay ecosystem while enjoying effortless, borderless subscription payments. The partnership is in-line with Mdundo's strategic focus to drive subscription revenue through strategic partnerships.

## A Fusion of Music and Digital Payments

The integration will allow MiniPay users to enjoy a rich, curated music service featuring top African artists, directly within the Discovery page of their MiniPay wallet. Mdundo offers the access to:

- **Integrated Music Service:** Access relevant and curated music without leaving the wallet.
- **Affordable Subscription Service:** Enjoy flexible options starting at just \$0.02, with monthly subscriptions costing less than \$1.
- **Engagement Incentives:** Participate in weekly leaderboards and win rewards for listening to your favourite music.

"A partnership with MiniPay enables us to merge the world of music with everyday financial transactions, offering our users a unique, engaging experience that speaks directly to the heart of Africa's vibrant music culture," said Martin Moeller Nielsen, CEO of [Mdundo.com](https://mdundo.com) A/S.

MiniPay is Opera's dollar stablecoin wallet designed to make everyday transactions fast, simple, and secure. MiniPay enables users to send, receive, and manage money effortlessly and with near-zero fees. With 6 million activated wallets and a focus on simplicity, MiniPay provides a low-cost solution for holding stablecoins, cross-border transactions, remittances, and more. [Mdundo.com](https://mdundo.com) A/S stands as one of Africa's foremost music services, by December 2024 the service had 38.8 million monthly users across key markets such as Nigeria, Ghana, Tanzania, Kenya and South Africa. The platform offers free streaming and downloads of millions of songs, DJ mixes, playlists, and podcasts.

Jørgen Arnesen, EVP Mobile at Opera, "We're excited to integrate a leading music service featuring African artists into our stablecoin wallet. This collaboration is a step forward in bridging Web3 convenience with everyday digital entertainment."

This collaboration marks a significant milestone in enhancing digital experiences for users within the web3 ecosystem, allowing them to access and pay for their favourite services within one app. Both [Mdundo.com](https://mdundo.com) A/S and MiniPay are committed to continually innovating and delivering exceptional value to their users.

## Contacts

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## About Mdundo.com A/S

Mdundo is a leading music service for Africa with millions of people streaming and downloading music from our app and website every month. We aim to provide Africa's millions of internet users with easy access to music whilst contributing structure, legality, and income to the sector. More info: <https://mdundo.com/>

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## **Attachments**

- [Download announcement as PDF.pdf](#)