Seluxit delivers an energy solution to a large Danish retailer

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Seluxit has sold hardware gateways, including a 5-year subscription to our platform, Wappsto, to a large Danish retailer. The plan is to connect solar inverters, heat pumps and CTS systems (Central Condition Monitoring and Control Systems) to the Internet. The first step is to collect relevant data about the operation of the systems. In the second step, the systems are optimised to reduce energy waste and cut costs. This optimisation means avoiding unnecessary consumption, using power when the price is low, and selling it when it is high.

Based on the collected data, Seluxit can train AI models for the retailer's buildings. These models can predict energy consumption based on weather data. Using these AI models, Seluxit can reduce energy consumption and optimise cost by controlling parameters in the connected devices.

CEO Daniel Lux:

"The energy we don't waste is the cheapest and cleanest, but there are also times when there is too much energy from renewable sources that the market needs to use. So it's increasingly about balancing production and consumption to achieve the green energy transition.

The fact is that there often is enough green energy, but not all of it is being used. When this happens, we sometimes see negative electricity prices, so it makes sense to manage intelligently according to price and weather. This order is therefore an important step in the green transition for our customer, Seluxit and society."

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For further information, please contact CEO, Daniel Lux.

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About Seluxit
Seluxit connects things to the internet to optimize systems, save resources and save money.

That makes sense for the economy, for the environment and for society.

Seluxit's unique standards-based approach to IoT reduces development time and development costs, and thereby minimizes risks. That gives our customers a fast path to both saving and earning money, because their solution enters the market quickly.

Our end-to-end IoT solutions create value in many ways including optimizing energy usage, improving service efficiency, and allowing for more effective training.

Attachments

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