



Seluxit again secured funding from the European Innovation Council to exhibit at the Mobile World Congress in Barcelona

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Seluxit to exhibit on the EU pavilion at the MWC 2024

Like in 2023, Seluxit again received funding under the European Innovation Council International Trade Fairs and US Soft Landing Programme 3.0 (EIC ITF 3.0) to exhibit at the Mobile World Congress (MWC) in Barcelona in 2024. The EIC invests more than 27.798 EUR per EIC-funded company.

MWC Barcelona is the largest and most influential event for the connectivity ecosystem, targeted at global mobile operators, device manufacturers, technology providers, vendors, content owners, and people interested in the future of tech.

Among the results from the participation at the MWC 2023 that are worth mentioning is a won tender in Catalunya for the Wappsto:bit educational solution and the acquisition of new partners in Europe, Africa and the Middle East. During the MWC 2024, we expect to expand our educational and energy savings solution to other regions in Spain, more EU countries and abroad.

CEO Daniel Lux:

"The Mobile World Congress is a great place for Seluxit because it offers world-class networking opportunities where C-level executives are looking for key solution providers. Being part of the official EU-Pavilion strongly underlines that Seluxit's value proposition is innovative and relevant."

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For further information, please contact CEO, Daniel Lux.

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About Seluxit

Seluxit connects things to the internet to optimize systems, save resources and save money.

That makes sense for the economy, for the environment and for society.

Seluxit's unique standards-based approach to IoT reduces development time and development costs, and thereby minimizes risks. That gives our customers a fast path to both saving and earning money, because their solution enters the market quickly.

Our end-to-end IoT solutions create value in many ways including optimizing energy usage, improving service efficiency, and allowing for more effective training.

Attachments

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