



Seluxit receives an order within the SmartEnergy segment

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Company Announcement No. 63 - this message contains inside information

Seluxit has received a significant order of over DKK 500,000 from a large Danish retail chain for delivering intelligent energy-optimizing equipment, including a 5-year subscription to the Seluxit Cloud.

The delivery is estimated to contribute 350,000 kWh in energy savings, corresponding to approximately 32 tons of CO2 (H1 2023 emission figures from Green Power Denmark).

During Q1 and Q2, implementation will take place, and if the implementation is successful, further orders are expected as the solution is rolled out to more stores.

CEO Daniel Lux:

"In the process with the customer, we have demonstrated that our solution for energy optimisation is innovative, reliable and profitable. The order is a very important step for Seluxit, bringing our hardware, software and cloud platform together in one strong solution."

This order does not change the previously announced expectations for the current financial year.

For further information, please contact CEO Daniel Lux.

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About Seluxit

Seluxit connects things to the internet to optimize systems, save resources and save money. That makes sense for the economy, for the environment and for society.

Seluxit's unique standards-based approach to IoT reduces development time and development costs, and thereby minimizes risks. That gives our customers a fast path to both saving and earning money, because their solution enters the market quickly.

Our end-to-end IoT solutions create value in many ways including optimizing energy usage, improving service efficiency, and allowing for more effective training.

Attachments

- [Download announcement as PDF.pdf](#)