



## **CSO resigns - Seluxit consolidates sales under COO - inside information.**

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CSO resigns - Seluxit merges sales and delivery under COO, Mads Westergaard Pedersen.

Company announcement No. 49  
Aalborg September 21st, 2022

Teddy Larsen resigns by mutual agreement, his position as CSO for Seluxit.

Mads Westergaard Pedersen, COO, will take over the responsibility for sales and marketing in Seluxit. The board and management are confident that he will contribute to realising Seluxit's growth ambitions.

### **Contacts**

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### **About Seluxit**

Seluxit connects things to the internet to optimize systems, save resources and save money. That makes sense for the economy, for the environment and for society.

Seluxit's unique standards-based approach to IoT reduces development time and development costs, and thereby minimizes risks. That gives our customers a fast path to both saving and earning money, because their solution enters the market quickly.

Our end-to-end IoT solutions create value in many ways including optimizing energy usage, improving service efficiency, and allowing for more effective training.

### **Attachments**

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