

# Astralis A/S acquires majority stake in Danish PIXEL.TV ApS

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## **Astralis A/S acquires majority stake in Danish [PIXEL.TV ApS](#)**

Astralis has acquired the majority stake in [PIXEL.TV](#), a Danish production house and broadcaster in the entertainment segment of gaming, gadgets, gear, and movies.

[PIXEL.TV](#)'s management will continue unchanged, and Founder Thomas Bense will continue as CEO of [PIXEL.TV](#). Thomas Bense Holding will remain a significant shareholder.

Anders Hørsholt, CEO of Astralis:

"[PIXEL.TV](#) was the first Danish internet-based TV platform and over the past decade CEO and Founder Thomas Bense has built a strong position for [PIXEL.TV](#) in the Danish gaming and entertainment community. Through the acquisition of [PIXEL.TV](#) we significantly strengthen our digital production, presence, and reach to further engage a fast-growing Danish and international audience."

### **About Astralis A/S**

Astralis owns all commercial rights and activities of the Astralis brand, media and esports teams. Astralis has teams in League of Legends, Rainbow6, FIFA, Fortnite and Counter-Strike. In League of Legends Astralis owns a permanent franchise spot in LEC, and in Counter-Strike the organisation owns 1/13th of Pro League and permanent spots in Pro League and BLAST Premier.

All commercial, brand and team activities are gathered on the online platform [www.astralis.gg](http://www.astralis.gg).

The half-year report for 2021 and other investor related information can be found on [www.astralis.gg/investor](http://www.astralis.gg/investor).

Best Regards

Astralis A/S

Anders Hørsholt  
CEO

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### **Attachments**

- [Download announcement as PDF.pdf](#)
- [Corporate Announcement No. 1 - Acquisition of majority stake in PIXEL.TV ApS.pdf](#)