

Company Announcement 01, 2021 - Astralis Group opens first Flagship Store

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Astralis Group has signed an agreement with Tivoli to open the first Astralis Flagship Store and gaming experience in Tivoli Gardens, Copenhagen in the summer of 2021.

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The opening of the two story 1,200 sqm Astralis Flagship Store marks the launch of a new business area in Astralis Group with physical locations in relevant markets.

The first multi-purpose Flagship Store will contain a merchandise store, VIP gaming facilities, performance stage, a large viewing area and a show room for the commercial partners of Astralis Group.

About Astralis

Astralis Group owns all commercial rights and activities of the Astralis brand and esports teams. In League of Legends Astralis Group owns a permanent franchise spot in LEC, and in Counter-Strike the organisation owns 1/14th of Pro League with a permanent spot as well as a permanent spot in the global BLAST Premier tournament.

All commercial, brand and team activities are gathered on the online platform www.astralis.gg.

Best Regards

Astralis Group A/S

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Attachments

- [Download announcement as PDF.pdf](#)
- [Corporate Announcement No. 1, 2021 - Flagship Store.pdf](#)