



COMPANY ANNOUNCEMENT NO 12 / 2020

Astralis Group A/S

Otto Busses Vej 7, 2nd. Floor

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Launch of Astralis Talent – New Strategic Talent Development Programme

Astralis Group launches a new, strategic talent development programme in Counter-Strike and League of Legends to secure a stronger position within the vast Danish talent pool and in the growing international transfer market.

Contributing to the development of players for the A-team will ultimately save transfer costs and we see a strong, long term potential in the growing international market for the sale of contractual player rights. By investing in a talent development programme, we aim to establish a new, increased revenue stream.

Astralis Talent will initially operate talent teams under a new designated team of coaches referring to the Director of Sports.

About Astralis

Astralis is a global esports front runner with winning teams in League of Legends, Counter-Strike and FIFA. We hold rights in the premium leagues for League of Legends (LEC) and Counter-Strike (Pro League and BLAST). In 2019 Astralis was listed and is traded on Nasdaq Copenhagen.

All information regarding commercial, brand and team activities can be found on www.astralis.gg.

Best Regards
Astralis Group A/S
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