

Press Release

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Christian Fladeland new CEO at Heimstaden AB

Helge Krogsbøl has decided to step down as Co-CEO of Heimstaden AB – Christian Fladeland, currently Co-CEO and Chief Investment Officer, is appointed CEO.

“Since joining Heimstaden in 2018, Helge has played a key role in transforming Heimstaden into a pan-European platform with more than 150,000 homes across nine markets. Following a successful streamlining of our operations, I support Helge’s decision to hand over the leadership to Christian, which is a strong and respected leader in the company with a clear strategic perspective. Together with our experienced management team, Christian will continue to strengthen Operations and Financials of Heimstaden,” says Chairperson Ivar Tollefsen.

“Christian and I have worked closely to expand Heimstaden’s footprint across Europe, and I am confident that Christian will continue our relentless effort to always strive for improvement, while preserving the values and culture that make this a unique company,” says Helge Krogsbøl.

“Helge has been a great colleague and has become a good friend who will be missed at Heimstaden. He leaves behind a strong organisation and a highly capable and competent management team. I look forward to continuing to develop the company together with them and all our talented colleagues across Heimstaden,” says Christian Fladeland.

Christian Fladeland is currently Co-CEO and Chief Investment Officer of Heimstaden. He has been part of the company’s management team since joining Heimstaden in 2019. Prior to joining Heimstaden, he was a partner at Danish commercial real estate advisory firm Sadolin & Albæk, today Colliers Denmark.

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