

Reporting of Manager's transaction in Bang & Olufsen shares

Nikolaj Wendelboe, CFO & COO of Bang & Olufsen A/S, has sold shares to cover tax obligations in 2026 related to shares granted as part of his remuneration.

Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in Bang & Olufsen A/S made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/their related persons			
a)	Name	Nikolaj Wendelboe	
2 Reason for the notification			
a)	Position/status	CFO and COO	
b)	Initial notification/Amendment	Initial notification	
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Bang & Olufsen A/S	
b)	LEI	52990018KGR3ILFDNJ20	
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument / Identification code	Shares, ISIN-code DK0010218429	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	Price	Volume
		9.9577	22,000
		10.1862	22,000
d)	Aggregated information/ Aggregated volume/Price	Total number of shares: 44,000 Total price: 443,165.80	
e)	Date of the transaction	2026-10-01, 2026-10-02	
f)	Place of the transaction	XCSE	

For further information, please contact:

Sr. Director, Head of Strategy & Investor Relations, Cristina Rønde Hefting, phone: +45 4153 7303