

Notification of transactions by persons discharging managerial responsibilities

As part of the implementation of Bang & Olufsen A/S' long-term share-based incentive programs certain members of management have acquired shares in Bang & Olufsen A/S vested under the programs. In that connection, Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in Bang & Olufsen made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Nikolaj Wendelboe					
2 Reason for the notification							
a)	Position/status	EVP, Chief Operating Officer and Chief Financial Officer					
b)	Initial notification/amendment	Initial notification					
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Bang & Olufsen A/S					
b)	LEI	52990018KGR3ILFDNJ20					
4 Details of the transaction(s)							
a)	Description of the financial instrument, type of instrument Identification code	Shares, ISIN-code DK0010218429					
b)	Nature of the transaction	Transaction pursuant to the company's long-term share-based incentive programs.					
c)	Price(s) and volume(s)		<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>DKK 10.00 per share</td><td>183,354 shares</td></tr></table>	Price(s)	Volume(s)	DKK 10.00 per share	183,354 shares
Price(s)	Volume(s)						
DKK 10.00 per share	183,354 shares						
d)	Aggregated information - Aggregated volume - Price	183,354 shares DKK 1,833,540					
e)	Date of the transaction	2026-09-23 09:01 am CEST					
f)	Place of the transaction	Outside the trading venue					

For further information, please contact: Sr. Director, Strategy & Investor Relations, Cristina Rønde Hefting, phone: +45 4153 7303.