



Company Announcement
No. 7/2026

Copenhagen, 19 June 2026

**Notification and Public Disclosure of Transactions by Persons
Discharging Managerial Responsibilities**

| 1. | Information on the person discharging managerial responsibilities/person closely associated | | | | | |
|-----------|--|--|----------|-----------|-------|-------------|
| a) | Name | Niels Frederiksen | | | | |
| 2. | Reason for the notification | | | | | |
| a) | Position/title | CEO and member of the Executive Management | | | | |
| b) | Initial notification/amendment | Initial notification | | | | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Scandinavian Tobacco Group A/S | | | | |
| b) | LEI code | 5299003KG4JS99TRML67 | | | | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Performance share units DK0060696300 - STG | | | | |
| b) | Nature of the transaction | Received performance share units (PSUs) under the Long-Term Incentive Programme, which are conditional upon fulfilment of certain performance indicators in the financial years 2025-2027, as well as dividend PSUs related to these PSUs and to PSUs previously granted under the Long-Term Incentive Programme | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 0</td> <td>55,757 PSUs</td> </tr> </tbody> </table> | Price(s) | Volume(s) | DKK 0 | 55,757 PSUs |
| Price(s) | Volume(s) | | | | | |
| DKK 0 | 55,757 PSUs | | | | | |
| d) | Aggregated information - Aggregated volume - Price | N/A | | | | |
| e) | Date of the transaction | 2026-06-16 | | | | |
| f) | Place of the transaction | Outside a trading venue | | | | |

| 1. | Information on the person discharging managerial responsibilities/person closely associated | | | | | |
|-----------|--|--|----------|-----------|-------|-------------|
| a) | Name | Marianne Rørslev Bock | | | | |
| 2. | Reason for the notification | | | | | |
| a) | Position/title | CFO and member of the Executive Management | | | | |
| b) | Initial notification/amendment | Initial notification | | | | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Scandinavian Tobacco Group A/S | | | | |
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| DKK 0 | 28,030 PSUs | | | | | |
| d) | Aggregated information - Aggregated volume - Price | N/A | | | | |
| e) | Date of the transaction | 2026-06-16 | | | | |
| f) | Place of the transaction | Outside a trading venue | | | | |

For further information, please contact:

Torben Sand, Director of IR & External Communications

Phone +45 5084 7222 / torben.sand@st-group.com**About Scandinavian Tobacco Group**

Scandinavian Tobacco Group A/S is a world-leading manufacturer of handmade and machine-rolled cigars with an annual production of more than four billion cigars. The Group holds market-leading positions in several categories and its products are sold in more than 100 markets.

Scandinavian Tobacco Group has its headquarters in Copenhagen, Denmark – and employs approximately 10,000 people in Europe, the US, Canada, the Dominican Republic, Honduras, Nicaragua, Indonesia and Sri Lanka. For more information please visit www.st-group.com