

Sword Group adapts its strategy in a market transformed by Artificial Intelligence

As part of the financial meeting (SFAF) held today, Sword Group presented its vision and strategic directions in an environment shaped by the rapid acceleration of artificial intelligence technologies and their transformative impact on business activities.

Strengthening Our AI Expertise

The Group reaffirmed its commitment to continuously adapting its areas of expertise to the new challenges brought about by AI. This evolution is reflected in the reinforcement of our capabilities across all our high value-added domains:

- Data Management, an essential pillar for powering and optimizing intelligent models,
- Cloud Computing, a foundational element ensuring scalability and resilience of solutions,
- Cybersecurity, now indispensable in an environment where threats are becoming increasingly sophisticated,
- Governance, guaranteeing control, compliance, and the effectiveness of information systems.

Focusing Our Efforts on High-Return Projects

In a rapidly evolving market, Sword Group is pursuing a strategy firmly oriented toward projects that generate strong ROI for its clients.

This approach is built on:

- Identifying projects with high operational value,
- Applying a proven and rigorous execution methodology,
- Providing support designed to maximize the tangible impact of AI technologies on business operations.

Strengthening Our Client Partnerships Through Expertise and Fixed-Price Commitments

The Group is intensifying its collaborations with clients through:

- Specialised consulting engagements,
- Fixed-price projects that are both structuring and innovation-driven.

This momentum fosters deeper cooperation, enabling optimal control over costs, timelines, and the quality of deliverables.

[1/2]

The press release will be published on the web sites hereafter: GlobeNewswire/Notified and Sword Group. It was also sent to the "Commission de Surveillance du Secteur Financier (CSSF)" and saved on the Luxembourg Stock Exchange's website.

Market
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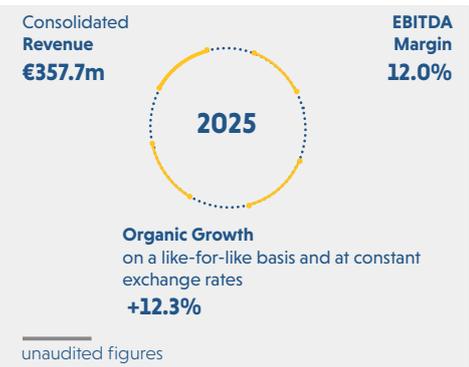
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Agenda

23/04/26

Q1 2026 Revenue Announcement

28/04/26

2025

Annual General Meeting



Sword Group

Sword has **3,600+** IT/Digital specialists active in **50+** countries to accompany you in the **growth** of your **organisation** in the **digital age**.

As a **leader** in **technological** and **digital transformation**, Sword has a **solid reputation** in **complex IT & business project management**.

Sword **optimises** your **processes** and **enhances** your **data**.

Heading Toward 2026: Confidence in the Business Plan and AI Investments

Sword Group reaffirmed its confidence in achieving its 2026 business plan, supported by strong commercial momentum and the consistency of its operational model.

At the same time, the Group is preparing for the future through a structured investment plan focused on artificial intelligence technologies, a key driver of growth for the coming years.

A Rigorous and Selective Approach to External Growth Opportunities

Finally, Sword Group remains attentive to acquisition opportunities that can support its development, while maintaining a prudent, selective approach that is strictly aligned with its long-term strategy and ambitions.



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