

Pandora A/S
Notice of Annual General Meeting

The Annual General Meeting (the "Meeting") of Pandora A/S (the "Company") is hereby convened to be held on

Wednesday, 11 March 2026 at 10:00 a.m. CET (doors will open at 9:30)

The Meeting will be held at

Pandora A/S, Havneholmen 17-19, DK-1561 Copenhagen V, Denmark

with the following agenda:

1. The Board of Directors' (the "Board") report on the Company's activities during the past financial year.
2. Adoption of the audited Annual Report 2025.
3. Presentation of the Remuneration Report 2025.
4. Adoption of proposal on the Board's remuneration for 2026.
5. Proposed distribution of profit as recorded in the adopted Annual Report 2025, including the proposed amount of dividend to be distributed or proposal to cover any loss.
6. Election of members to the Board.
7. Election of auditor for the Annual Report 2026 and the sustainability reporting 2026.
8. Resolution on the discharge from liability of the Board and the Executive Management.

9. Any proposal by the Board and/or shareholders.

The Board submits the following proposals:

- 9.1 Reduction of the Company's share capital by cancellation of treasury shares.
- 9.2 Authorisation to the Board to let the Company buy own shares.
- 9.3 Amendment of article 7.3 of the Articles of Association.
- 9.4 Authorisation to the chair of the Meeting.

10. Any other business.

Complete proposals

Re agenda item 2:

The Board proposes that the audited Annual Report 2025 be approved by the Meeting.

Re agenda item 3:

Presentation of the Remuneration Report 2025 for an advisory vote.

Re agenda item 4:

The Board proposes that the remuneration of the Board for 2026 be approved by the Meeting:

- A fixed base fee of DKK 602,000 (changed from 591,660 in 2025, corresponding to an increase of 1,8%).
- The chair of the Board receives 3 times the fixed base fee, whereas the deputy chair receives 1.5 times the fixed base fee.
- The chair and members of the Audit Committee receive 0.8 and 0.4 times the fixed base fee, respectively.
- The chair and members of the Nomination Committee and Remuneration Committee receive 0.5 and 0.25 times the fixed base fee, respectively.

Members of the Board receive a travel allowance reflected as a percentage of the fixed base fee when participating in any Company related meetings outside their country of residence:

- Continental travel: 6% of the fixed base fee equal to DKK 36,120.
- Intercontinental travel: 12% of the fixed base fee equal to DKK 72,240

Re agenda item 5:

The Board proposes that a dividend of DKK 22.00 per share of DKK 1 be paid according to the Annual Report 2025.

Re agenda item 6:

The Board consists of the following 8 board members elected by the shareholders:

Name	Seeking re-election?
Peter A. Ruzicka (chair)	Yes
Christian Frigast (deputy chair)	No
Lilian Fossum Biner	Yes
Birgitta Stymne Göransson	Yes
Marianne Kirkegaard	Yes
Catherine Spindler	Yes
Lars Sandahl Sørensen	Yes
Jan Zijderveld	Yes

Christian Frigast has decided not to seek re-election. The Board proposes that all remaining members of the Board are re-elected.

The composition of the Company's Board reflects the skills, experience and diversity which are deemed required to manage a publicly listed company. The Board aims to be composed of individuals who possess the professional skills and international experience required to serve as a member of the Board.

A detailed description of each of the candidates for the Board and information on their managerial posts is attached hereto as Appendix 1. The description is also available on the Company's website www.pandoragroup.com.

Re agenda item 7:

The Board proposes re-election of EY Revisionspartnerselskab as the Company's financial and sustainability auditor for the financial year 2026. EY Revisionspartnerselskab's tasks include providing a statement on the sustainability reporting in the management report in the annual report, all in accordance with the Audit Committee's recommendation. The Audit Committee has not been influenced by third parties and has not been subject to any agreement with third parties, which limits the Meeting to the election of certain auditors or audit firms.

Re agenda item 8:

The Board proposes that the Meeting discharges the Board and Executive Management from liability.

Re agenda item 9:

The Board submits the following proposals:

- 9.1 Reduction of the Company's share capital by cancellation of treasury shares.
- 9.2 Authorisation to the Board to let the Company buy back own shares.
- 9.3 Amendment of article 7.3 of the Articles of Association.
- 9.4 Authorisation to the chair of the Meeting.

Re agenda item 9.1

On 6 February 2025 the Company launched a share buyback programme of up to a maximum consideration of DKK 4.0 billion. The purpose of the programme is to reduce the Company's share capital and to meet obligations arising from the Company's incentive programmes. The Board proposes to reduce the Company's share capital to the effect that a part of the total portfolio of treasury shares are cancelled while the remaining part is retained for the purpose of fulfilling the Company's obligations in connection with said incentive programmes.

The share buyback programme covered the period from 6 February 2025 to 2 January 2026. Reference is made to the company announcements available on the Company's website www.pandoragroup.com. The Company has also bought own shares prior to 6 February 2025 under a share buyback programme launched on 8 February 2024.

Based hereon, the Board proposes that the Company's share capital be reduced by a nominal amount of DKK 4,000,000 by cancellation of 4,000,000 treasury shares of DKK 1, equal to 5.05% of the Company's total share capital. The purpose of the reduction is to cancel a part of the Company's portfolio of treasury shares, cf. section 188(1)(ii) of the Danish Companies Act. To that end, the Board states that the relevant treasury shares have been acquired in the period between 30 December 2024 to 25 November 2025 for a total amount of DKK 4,061,177,430 to the effect that, in addition to the nominal reduction amount of DKK 4,000,000 an amount of DKK 4,057,177,430 has been distributed.

Following the capital reduction, the Company's nominal share capital will be DKK 75,000,000.

As a result of the share capital reduction, it is proposed that article 4.1 of the Articles of Association is amended to read as follows after expiry of the time period prescribed in section 192 of the Danish Companies Act:

"The Company's share capital is nominally DKK 75,000,000, divided into shares of DKK 0.01 or any multiple thereof."

The proposed wording will in Danish read as follows:

"Selskabets aktiekapital udgør nominelt DKK 75.000.000, fordelt på aktier á DKK 0,01 eller multipla heraf."

Before the implementation of the capital reduction, the Company's creditors will be requested, through the Danish Business Authority's IT system, to file their claims within a time limit of 4 weeks. The implementation of the capital reduction and the resulting amendment to the Articles of Association will be finally registered upon the expiry of the time limit.

Re agenda item 9.2

The Board proposes that the Meeting authorises the Board to, in the period until 11 March 2031, allow the Company to acquire own shares up to an aggregate nominal value of 10% of the Company's share capital, provided that the Company's holding of treasury shares does not at any time exceed 10% of the Company's share capital. The purchase price paid in connection with acquisition of own shares must not diverge from the price quoted on any regulated market, on which the purchase is carried out at the time of acquisition by more than 10%.

Re agenda item 9.3

Currently, article 7.3 of the Articles of Association states that physical general meetings shall be held at the registered office of the Company or at another place in the Capital Region of Denmark. As the Capital Region of Denmark will merge with the Region of Zealand with effect from 1 January 2027 and turn into the Region of Eastern Denmark, it is necessary to update the geographical reference in article 7.3.

The Board therefore proposes that the geographical reference shall be the Greater Copenhagen area and therefore that article 7.3 of the Articles of Association be amended to read as follows:

"7.3 Physical general meetings shall be held at the registered office of the Company or at another place in the Greater Copenhagen area. The Board of Directors may decide that general meetings are held as a fully electronic general meeting in accordance with applicable legislation. Participation in an electronic general meeting shall take place via telephone, video conference, the internet or another media with similar functionalities. Further information on the procedures for electronic general meetings and participation, including technical requirements and requirements for identification purposes, will in such case be made available on the Company's website and in the notice convening the specific general

meeting.”

The proposed wording will in Danish read as follows:

“7.3 Selskabets fysiske generalforsamlinger skal afholdes på selskabets hjemsted eller et andet sted i Storkøbenhavn. Bestyrelsen kan beslutte at en generalforsamling afholdes fuldstændig elektronisk i overensstemmelse med gældende regler herom. Deltagelse i en elektronisk generalforsamling skal enten ske via telefon, videokonference, internettet eller anden form for medie med tilsvarende funktioner. Yderligere information om fremgangsmåden for elektronisk fremmøde og deltagelse, herunder tekniske krav og krav til behørig identifikation, vil blive gjort tilgængelig på selskabets hjemmeside og i indkaldelsen for den pågældende generalforsamling.”

Re agenda item 9.4

The Board proposes that the chair of the Meeting is authorised to make such amendments and additions to the resolutions passed by the Meeting, including to the Articles of Association and to file the application for registration with the Danish Business Authority as the Authority may require for registration.

VOTING REQUIREMENTS

The resolutions under agenda item 9.1 and 9.3 proposed by the Board requires the affirmative votes of at least two-thirds of the votes cast and of the share capital represented at the Meeting. All other proposals may be passed by a simple majority of votes. For agenda item 3 there will be an advisory vote only.

DATE OF REGISTRATION, ADMISSION, PROXY AND POSTAL VOTE

Date of registration, right to attend and right to vote

A shareholder's right to attend the Meeting and to vote is determined on the basis of the shares held by such shareholder at the date of registration.

The date of registration is **Wednesday, 4 March 2026**. The shares held by each shareholder are determined at 11:59 p.m. CET at the date of registration on the basis of the shareholdings registered in the share register and in accordance with any notices on shareholdings received by the Company but not yet registered in the share register.

Notice of attendance

The Company must be duly notified of attendance to the Meeting. Shareholders may notify their attendance and nominate proxies electronically through the [Investor Portal](#), or by completing and submitting the notification form, which is available on the Company's website www.pandoragroup.com, to Computershare A/S, Lottenborgvej 26 D, DK-2800 Kgs. Lyngby, Denmark, by email or scan-to-e-mail to agm@computershare.dk.

PANDORA

A shareholder, its proxy or advisor wishing to attend the Meeting and to receive an admission card must notify the Company or Computershare about the attendance no later than on **Friday, 6 March 2026 11:59 p.m. CET**.

Admission cards will be sent electronically via e-mail to the e-mail address listed in the Company's Investor Portal at registration. The admission card must be brought along to the Meeting either electronically on a smart phone/tablet or in print.

Please note that admission cards will be sent out automatically via e-mail immediately after notification of attendance through the Investor Portal.

Shareholders whose attendance has been notified on time, but without providing an e-mail address may collect the admission card at the entrance to the Meeting upon presentation of valid ID. Voting cards are distributed at the entrance to the Meeting.

The Meeting will also be webcasted on a watch-only basis in Danish and English through the [Investor Portal](#) which is only accessible for shareholders registered by name.

Proxy/postal vote

Shareholders prevented from attending the Meeting or shareholders who wish to submit their votes in advance of the Meeting may either vote by proxy by authorising the Board or a named third party as proxy representative or by postal voting.

- Electronic proxy forms or electronic postal votes can be submitted via the Investor Portal on the Company's website using MitID, MitID-E or a username and password.
- Physical proxy forms or physical postal votes may be submitted by using the Proxy and Postal Voting Form which can be printed from the Company's website www.pandoragroup.com. The duly completed, dated and signed form must be sent by letter to Computershare A/S, Lottenborgvej 26 D, 1. sal, DK-2800 Kgs. Lyngby, Denmark, or by e-mail to agm@computershare.dk.

Proxy forms/postal votes may be submitted for shares held at the date of registration as determined on the basis of the Company's share register as well as any information on shareholdings received by the Company but not yet registered in the share register.

Proxy forms (electronic or physical) must be received by Computershare A/S no later than on **Friday, 6 March 2026 at 11:59 p.m. CET**, whereas postal voting forms (electronic or physical) must be received by Computershare A/S no later than on **Tuesday, 10 March 2026 at 12:00 p.m. CET (noon)**.

Shareholders who have submitted a proxy or postal vote ahead of the Meeting may still attend the Meeting and submit questions during the Meeting but will not be able to vote in any ballot.

PANDORA

SHARE CAPITAL, VOTING RIGHTS AND CUSTODIAN BANK

The Company's share capital is DKK 79,000,000, divided into shares of DKK 0.01 or any multiple thereof.

The Company has appointed Nordea Danmark, Filial af Nordea Bank Abp, Finland as account-holding bank through which shareholders may exercise their financial rights.

QUESTIONS

At the Meeting, the Board and Executive Management will answer questions from the shareholders on matters of relevance to the assessment of the Annual Report 2025, the Company's position, and other questions to be addressed at the Meeting. Questions may also be submitted prior to the Meeting by completing a form on the Company's website which can be found [here](#) until **Tuesday, 3 March 2026 12:00 p.m. CET (noon)**. Questions from shareholders can be asked in both Danish and English and will be answered in English. Answers to questions submitted through the form will be provided and be accessible at the Company's website www.pandoragroup.com.

Shareholders are kindly encouraged to submit questions and comments in advance of the Meeting.

AGENDA, LANGUAGE, ETC.

No later than 3 weeks before the Meeting, the following will be made available on the Company's website www.pandoragroup.com:

- 1) The notice convening the Meeting, including appendices.
- 2) The total number of shares and voting rights at the date of the notice convening the Meeting.
- 3) The complete, full-length text of the documents to be submitted to the Meeting, including the agenda and the complete proposals to be transacted at the Meeting.
- 4) The forms and information to be used for attendance to the Meeting, voting by proxy and postal voting.

The Meeting is held in English. Irrespective of article 10.8 of the Articles of Association and as a service to the shareholders, the Company will offer simultaneous interpretation to or from Danish to any shareholder who so wishes during the Meeting.

DATA PROTECTION

In connection with the Meeting, the Company collects, processes and retains certain personal data. To this effect reference is made to the privacy notice about processing of personal data in connection with general meetings in Pandora A/S, available [here](#).

Copenhagen, 6 February 2026

Pandora A/S

The Board of Directors

APPENDIX 1

Description of the candidates proposed by the Board of Directors

RE-ELECTION

Peter A. Ruzicka was born in 1964 and holds a Norwegian citizenship.

Peter A. Ruzicka has been a member of the Board since December 2019 and is also the chair of the Board, chair of the Remuneration Committee and member of the Nomination Committee. Peter A. Ruzicka is regarded as an independent board member.

The special skills possessed by Peter A. Ruzicka that are important for the performance of his duties as a member of the Board of Pandora A/S are his vast operational experience with strategy execution and transformation as well as retail and brand optimisation on executive level. Furthermore, he has extensive expertise in sustainability, having led Orkla's ambitious climate programs and chaired impactful environmental decisions at Pandora and he contributes with experience from other board positions and with insight in capital markets.

Peter A. Ruzicka holds a Bachelor of Business Administration as well as an MBA from Oslo Business School.

Peter A. Ruzicka has profound experience with top-level management. His last executive position was as president and CEO of Orkla ASA from 2014 to 2019. Prior to this he had executive positions in ICA AB and Royal Ahold in Norway, Sweden, the Baltics and the Czech Republic. He is chair of the board of Royal Unibrew A/S*, Aspelin Reitan Eiendom AS, AKA AS and The Nutriment Company AB as well as member of the board of Axfood AB*.

Lilian Fossum Biner was born in 1962 and holds a Swedish citizenship.

Lilian Fossum Biner has been a member of the Board since March 2023 and is also chair of the Audit Committee. Lilian Fossum Biner is regarded as an independent board member.

The special skills possessed by Lilian Fossum Biner that are important for the performance of her duties as a member of the board in Pandora A/S are her senior management level experience from retail and consumer goods companies, and operational experience from strategy, finance and sustainability. She serves on a foundation board, funding initiatives in health research, climate and education and brings valuable experience from her 20 years track record from mid and large cap non-executive board positions in several large corporations in listed and private environments.

Lilian Fossum Biner holds a Master of Science from Stockholm School of Economics. She is a board member in Carlsberg A/S*, Alfa Laval AB*, Scania AB, and Röko AB.

Birgitta Stymne Göransson was born in 1957 and holds a Swedish citizenship.

Birgitta Stymne Göransson has been a member of the Board since March 2016 and is also a member of the Audit Committee and the Nomination Committee. Birgitta Stymne Göransson is regarded as an independent board member.

The special skills possessed by Birgitta Stymne Göransson that are important for the performance of her duties as a member of the Board of Pandora A/S are her experiences from consumer goods, and retail execution, IT, digital and financial insights, and capital markets. She also served as a board member for sustainability initiatives focused on social entrepreneurship, including Social Initiative and former chairman of the NGO Fryshuset.

Birgitta Stymne Göransson holds an MBA from Harvard Business School and a Master of Science in Chemical Engineering from the Royal Institute of Technology, Stockholm. Birgitta Stymne Göransson currently works as a professional board member. She is chair of Industrifonden and Berling Media AB as well as member of the board of Asker AB, Bure Equity AB* and Bentley Endovascular AB.

Marianne Kirkegaard was born in 1968 and holds a Danish citizenship.

Marianne Kirkegaard has been a member of the Board since March 2020 and is also chair of the Nomination Committee and member of the Remuneration Committee. Marianne Kirkegaard is regarded as an independent board member.

The special skills possessed by Marianne Kirkegaard that are important for the performance of her duties as a member of the board in Pandora A/S are her deep international insights in the consumer market, experience advancing the social sustainability agenda as well as her exposure to the full value chain of large corporate multinationals. She brings extensive experience from her executive roles, most recently as global Chief Executive Officer of CSM Bakery Solutions and previous international positions in Unilever plc. and in Carlsberg A/S.

Marianne Kirkegaard holds a Master in Economics from Aarhus University and an MBA in Business administration from Copenhagen Business School. She is Managing Director in Rhône Group as well as board member in Faerch Group, Illycaffè, Orkla Food Ingredients and Wahoo Fitness.

Catherine Spindler was born in 1977 and holds a French citizenship.

Catherine Spindler has been a member of the Board since March 2020. Catherine Spindler is regarded as an independent board member.

The special skills possessed by Catherine Spindler that are important for the performance of her duties as a member of the Board of Pandora A/S are international brand strategy, digital transformation and a vast experience in beauty and cosmetics, high-growth pureplay

digital environments and lifestyle apparel retail. She has played a vital role in advancing Lacoste's sustainability initiatives, including reducing carbon emissions and environmental footprint per product sold. Catherine Spindler serves as President of Sephora Europe & Middle East and is a part of Sephora Global Leadership Team. She brings significant customer and marketing experience from her previous positions in Lacoste, Guerlain Parfums (LVMH Group), Yves Rocher Group and Vente Privee.com.

Catherine Spindler is a graduate in Marketing from EDHEC Business School, France.

Lars Sandahl Sørensen was born in 1963 and holds a Danish citizenship.

Lars Sandahl Sørensen has been a member of the Board since August 2025. Lars Sandahl Sørensen is regarded as an independent board member.

The special skills possessed by Lars Sandahl Sørensen that are important for the performance of his duties as a member of the Board of Pandora A/S include his extensive experience as a CEO, senior executive and non-executive board member, both nationally and internationally, leading strategic growth and transformation in highly competitive international environments and businesses. Furthermore, he has been actively involved in companies with notable sustainability agendas. This includes his responsibility for SAS' sustainability and ESG transformation, as well as his significant contributions to Danish and EU policy development and implementation strategies in the field of sustainability and ESG.

Lars Sandahl Sørensen holds an international education in management, strategy, finance, and economics from St. Cloud State University, Kansai Gaidai and Stanford University Graduate School of Business.

Lars Sandahl Sørensen has profound experience with top-level management. He is CEO of The Confederation of Danish Industry (DI) and is chair of the board of A/S af 3. Juni 1986, deputy chair of PensionDanmark Holding A/S and PensionDanmark Pensionsforsikringsaktieselskab as well as member of the board of and Københavns Lufthavne A/S*.

Jan Zijderveld was born in 1964 and holds a Dutch citizenship.

Jan Zijderveld has been a member of the Board since March 2021 and is also member of the Remuneration Committee and Audit Committee. Jan Zijderveld is regarded as an independent board member.

The special skills possessed by Jan Zijderveld that are important for the performance of his duties as a member of the board in Pandora A/S are his deep international insights in the consumer market, extensive experience advancing environmental and social sustainability and technology, as well as comprehensive knowledge of sustainability across the full value chain together with his exposure to the full value chain as CEO of many businesses in many

countries. He brings valuable experience from previous positions within the Unilever group over a 30-year period spanning 4 continents with as last role as President Europe and member of the Executive Board and concluding his executive career as Chief Executive Officer of Avon in 2020.

Jan Zijderveld holds a degree in Business Management from the University of Waikato, New Zealand. He is a board member in Koninklijke Ahold Delhaize N.V.* and Symrise AG*. Further he serves as Senior Advisor to a number of private equity firms.

**Publicly listed company*

APPENDIX 2

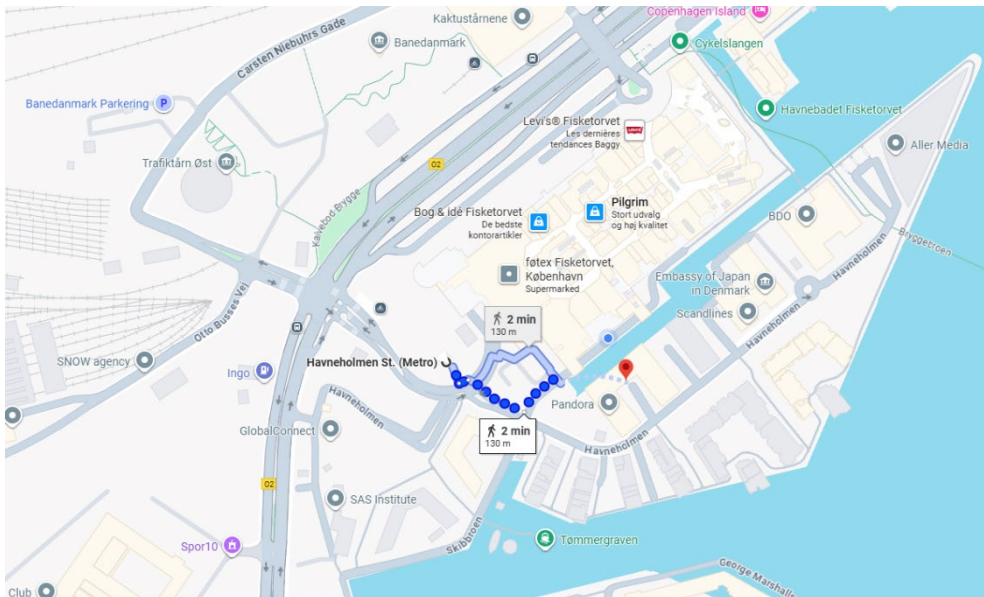
Transport and parking

Car parking is available at Fisketorvet (Copenhagen Mall). For further information on parking in Fisketorvet, please see this [LINK](#) (in Danish only).

The closest train station is Dybbølsbro Station (850m). See map below:



The closest metro station is Havneholmen Station (130m). See map below:



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ABOUT PANDORA

Pandora is the world's largest jewellery brand, specialising in the design, crafting and marketing of accessible luxury jewellery made from high-quality materials. Each piece is created to inspire self-expression, allowing people to share their stories and passions through meaningful jewellery. Pandora jewellery is sold in more than 100 countries through 7,000 points of sale, including more than 2,800 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs around 39,000 people worldwide and crafts its jewellery with 100% recycled silver and gold. Pandora is committed to leadership in sustainability and has set out to halve greenhouse gas emissions across its value chain by 2030. Pandora is listed on the Nasdaq Copenhagen stock exchange and generated revenue of DKK 32.5 billion (EUR 4.4 billion) in 2025.

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