

Bang & Olufsen A/S – share buyback programme to hedge the company’s share-based incentive programmes

On 15 August 2025, Bang & Olufsen initiated a share buyback programme with the purpose of hedging the company’s share-based long-term incentive programmes in accordance with EU Commission Regulation No. 596/2014 of the European Parliament and Council of 16 April 2014 (MAR) and the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 (the “Safe Harbour Regulation”).

Under the share buyback programme, which runs from 15 August 2025 and will end no later than 14 August 2026, Bang & Olufsen intends to buy back shares for an amount of up to DKK 65 million.

The following transactions have been made under the program in the period 8 to 12 September 2025.

	No. of shares	Average purchase price (DKK)	Transaction value (DKK)
Total previous announcement	399,228	14.94	5,964,351.41
8 September 2025	14,658	14.20	208,133.34
9 September 2025	30,000	14.18	425,343.00
10 September 2025	30,000	14.28	428,523.00
11 September 2025	11,443	14.34	164,049.14
12 September 2025	30,000	14.28	428,334.00
Total this period	116,101	14.25	1,654,382.48
Accumulated under the programme	515,329	14.78	7,618,733.89

Following the above transactions, Bang & Olufsen holds a total of 3,628,512 own shares corresponding to 2.46% of the total share capital and the total voting rights in the company.

Details of each transaction are included as appendix.

For further information, please contact: Sr. Director, Strategy & Investor Relations, Cristina Rønde Hefting, phone: +45 4153 7303.