

July 23rd 2025

Announcement no. 53/2025

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 Alm. Brand A/S is required to publish information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated		
a.	Name	Andreas Ruben Madsen	
2.	Reason for the notification		
a.	Position/status	Deputy CEO	
b.	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a.	Name	Alm. Brand A/S	
b.	LEI	549300H4TGLJVZ6VTA48	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a.	Description of the financial instrument, type of instrument	Shares	
	Identification code	DK0015250344	
b.	Nature of the transaction	Award of share-based remuneration	
c.	Price(s) and volume(s)	Price(s) DKK 18.22	Volume(s) 7,911 shares
d.	Aggregated information - Aggregated volume - Price	7,911 shares DKK 144,138	
e.	Date of the transaction	July 22 nd 2025	
f.	Place of the transaction	Nasdaq Copenhagen A/S	

Contact

Please direct any questions regarding this announcement to:

Mads Thinggaard - Head of Investor Relations & ESG - mobile no. +45 2025 5469