



Company Announcement
No. 13/2025

Copenhagen, 4 July 2025

Notification and Public Disclosure of Transactions by Persons Discharging Managerial Responsibilities

1.	Information on the person discharging managerial responsibilities/person closely associated						
a)	Name	Niels Frederiksen					
2.	Reason for the notification						
a)	Position/title	CEO and member of the Executive Management					
b)	Initial notification/amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Scandinavian Tobacco Group A/S					
b)	LEI code	5299003KG4JS99TRML67					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0060696300 – STG					
b)	Nature of the transaction	Grant of shares due to vesting of performance share units granted under Long-term Incentive Programme based on KPIs related to the 2022-2024 performance period.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>DKK 0</td><td>4,326 shares</td></tr></table>		Price(s)	Volume(s)	DKK 0	4,326 shares
Price(s)	Volume(s)						
DKK 0	4,326 shares						
d)	Aggregated information - Aggregated volume - Price	N/A					
e)	Date of the transaction	2025-07-03					
f)	Place of the transaction	Outside a trading venue					

1.	Information on the person discharging managerial responsibilities/person closely associated						
a)	Name	Marianne Rørslev Bock					
2.	Reason for the notification						
a)	Position/title	CFO and member of the Executive Management					
b)	Initial notification/amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Scandinavian Tobacco Group A/S					
b)	LEI code	5299003KG4JS99TRML67					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0060696300 – STG					
b)	Nature of the transaction	Grant of shares due to vesting of performance share units granted under Long-term Incentive Programme based on KPIs related to the 2022-2024 performance period.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>DKK 0</td><td>2,086 shares</td></tr></table>		Price(s)	Volume(s)	DKK 0	2,086 shares
Price(s)	Volume(s)						
DKK 0	2,086 shares						
d)	Aggregated information - Aggregated volume - Price	N/A					
e)	Date of the transaction	2025-07-03					
f)	Place of the transaction	Outside a trading venue					

For further information, please contact:

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About Scandinavian Tobacco Group

Scandinavian Tobacco Group A/S is a world-leading manufacturer of handmade and machine-rolled cigars with an annual production of more than four billion cigars. The Group holds market-leading positions in several categories and its products are sold in more than 100 markets.

Scandinavian Tobacco Group has its headquarters in Copenhagen, Denmark – and employs approximately 10,000 people in Europe, the US, Canada, the Dominican Republic, Honduras, Nicaragua, Indonesia and Sri Lanka. For more information please visit www.st-group.com