

Reporting of Manager's transaction: CEO Kristian Teär has purchased shares in Bang & Olufsen A/S

CEO Kristian Teär has purchased shares in the period 10 January to 15 January 2025, which as of 13 January 2025 exceeded the reporting limit of EUR 20,000. As of 15 January 2025, Kristian Teär had purchased shares for a total of DKK 412,907.

Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in Bang & Olufsen A/S made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/their related persons	
a) Name	Kristian Teär
2 Reason for the notification	
a) Position/status	CEO
b) Initial notification/Amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Bang & Olufsen A/S
b) LEI	52990018KGR3ILFDNJ20
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument / Identification code	Shares, ISIN-code DK0010218429
b) Nature of the transaction	Purchase of shares

c)	Price(s) and volume(s)	Price	Volume
		DKK 11.30 per share	150 shares
		DKK 11.30 per share	200 shares
		DKK 11.30 per share	10 shares
		DKK 11.40 per share	455 shares
		DKK 11.40 per share	185 shares
		DKK 11.30 per share	256 shares
		DKK 11.30 per share	63 shares
		DKK 11.30 per share	47 shares
		DKK 11.30 per share	333 shares
		DKK 11.30 per share	301 shares
d)	Aggregated information	Price: DKK 11.33 Aggregated volume: DKK 22,664.00	
e)	Date of the transaction	2025.01.15	
f)	Place of the transaction	Nasdaq Copenhagen, XCSE	

For further information, please contact:

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