## CEO and adj. Professor Michael Moesgaard Andersen

## **PROFESSIONAL SUMMARY**

Michael has an ABC-profile as a triangulation of <u>A</u>cademia, <u>B</u>usiness and <u>C</u>onsulting with specific qualifications within the interplay between technology and management/strategy/innovation.

<u>A</u>cademically, Michael has authored and co-authored several books and articles on strategy and innovation of which a number of them are peer reviewed. In recent years, he has focused on datadriven strategies and the application of AI in business decision-making. He has been an adjunct Professor at Copenhagen Business School for the last 15 years.

In terms of <u>B</u>usiness, Michael has given birth to numerous start-ups (e.g. CBB Mobil) as well pursued venture investments in more mature scaleup companies, such as Penneo, Konsolidator, Mobilethink, Valuer, and Configit.

Prior to this, he established and ran his own management <u>C</u>onsulting company for more than 10 years and sold this company in year 2000 (with 60 management consultants).

## PROFESSIONAL ACHIEVEMENTS AND EXPERIENCE

1983-1987: Civil servant (Ministry of Finance) 1985-2009: External lecturer, external examiner, etc. at Copenhagen Business School, Copenhagen University, and Denmark Technical University 1988-1991: Management consultant and partner at Deloitte 1991-2002: Founder and CEO of Andersen Management International 2002-pres.: Founder and CEO of Andersen Advisory Group with venture capital activities 2009-pres.: Adj. Professor at Copenhagen Business School

A frequent speaker and a member of the faculty at CBS Executive for Board education and training. Michael has given lectures and arranged case simulations on Board issues for over 10 years, and he has been instrumental also in the development of cases. For some of his executive courses there is now a waiting time for three years.

Member of Academy of Management and Strategic Management Society.

Michael has been a visiting professor at (CEIBS) China Europe International Business School and (the MBA studies of) Shanghai Jiao Tong University, China.

## SKILLS AND EDUCATION

Cand. Scient. Pol. in Political Science, Aarhus University, 1983 Diploma (HD) in Organization and Management, 1987 Fellow to the Salzburg Seminar