Media Fact Sheet

Company Overview

Onomondo is an MNO that builds and operates a global IoT connectivity platform, unifying 680+ providers into a single network. Founded in 2018 and headquartered in Copenhagen, Onomondo takes a software-first approach to telecommunications, transforming how businesses deploy and manage IoT devices worldwide. The company powers customers across logistics, smart metering, asset tracking, and telematics.

Mission & Vision

- Mission: Create better connectivity for every thing.
- Vision: Make the world achieve more. We do this by making connectivity unavoidable a
 truly ubiquitous foundational layer for smarter, more efficient operations beyond the
 limitations of legacy telecom.

Key Differentiators

- Borderless operations: A single SIM and network solution enables seamless switching across 680+ carriers in 180+ countries, eliminating traditional roaming constraints and coverage gaps.
- Real-time control: Live monitoring of device connectivity performance, network logs, and connectivity status enables quick troubleshooting and proactive maintenance.
- Software-driven platform: Cloud-native infrastructure with comprehensive APIs simplifies deployment, management, and scaling of IoT operations.
- Advanced security: Advanced encryption tools, network-level protection, and access controls safeguard IoT data and devices.

Market Presence

- Network coverage: 180+ countries, 680+ carrier networks
- Customers: 500+ companies located in 60+ actively deploying IoT solutions globally.
- Industries: Established presence in logistics, telematics, infrastructure, and asset tracking.
- Company growth: Increase in revenue by 115% in 2024 (84% in 2023)

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Technical Innovation

- <u>SoftSIM technology</u>: Built a software-based connectivity solution that removes the need for physical SIM cards, reducing device costs and making new IoT use cases scalable and straightforward.
- <u>eSIM IoT Alliance</u>: Founded an open-source group for eSIM IoT enabled connectivity, using the SGP.32 standard set for GSMA, enabling businesses to easily switch network profiles with framework to accelerate eSIM IoT adoption.
- Network insights: Developed and launched comprehensive monitoring tools that give unprecedented visibility into device performance and how devices connect to the network, enabling proactive management of connected devices at scale.

Performance Results

- Operational speed: 80% faster device issue resolution through enhanced network visibility.
- Cost reduction: 50% decrease in IoT SIM and data costs for customers since deployment.
- Device efficiency: 80% improvement in battery life for power-constrained IoT devices.
- Market recognition: Consistently ranked as a leader in IoT Management through G2 reviews.

Contact

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