**Tinderbox relaunches camping area with sustainability at its core in 2020**

**Ticket sales for Tinderbox 2020 kick off on October 22nd. When the festival welcomes guests for the 6th time to another 3-day party in Odense, Denmark, it will additionally be relaunching the popular camping area at Væddeløbsbanen. Tinderbox introduces TB Camping, which besides four different accommodation types, will be the first Danish festival camping founded on sustainable core values - expecting guests to help with the post-festival clean up.**

Tinderbox 2019 delivered great acts and through-the-roof festival-atmosphere thanks to Moonshine, Groovebox, Magicbox and of course the almost 45.000 guests, who joined the party in Tusindårsskoven in Odense. And in just a few days, on October 22nd at 10 am, Tinderbox 2020 ticket sales will open. In its short existence of just six years, Tinderbox has already become an acknowledged and serious player in the international festival landscape, which has led to an increased demand for accommodation in both Odense and when it comes to Tinderbox’ own camping offer. In 2020 Tinderbox relaunches its camping area, “TB Camping”, which besides offering new and upgraded accommodation-types, will be based on the same ambitious sustainability strategy as the festival itself:

* Tinderbox offers world class artists and atmosphere, which increasingly attracts travelling guests. It is very important for us to be able to meet this increase in demand for accommodation. Especially the strong headliners make the festival very attractive both nationally and internationally, and we are really looking forward to present several new initiatives in 2020. Furthermore, we are upgrading the sustainability profile of the camp to be in line with the high standards of the festival itself – Something that is very important to us as a company, festival director of Tinderbox, Brian Nielsen, states.

**Sustainability and user engagement**Guests can look forward to four different accommodation types; from bringing your own tent to the more exclusive glamping. Regardless of accommodation type, guests will be required to place a deposit and be assigned a lot at the camping area. After the festival the “lot owner” gets the deposit back, once the lot is left just as nice and clean as it was, before being turned into a temporary festival home.

* We want to break with the post festival images of garbage filled camping areas, we see year after year. We know for a fact that our guests are environmentally conscious, which is why user engagement is one of the keys in our ambitious sustainability strategy. Our successful track record with user engagement gives us high expectations and assures us that we will reach our common goal: to leave TB Camping in the same condition as before the festival. In other words: we will not allow guests to leave their tents and trash behind, when the festival is over, Brian Nielsen said.

Furthermore, the camping area will be a part of the general and ambitious sustainability strategy of Tinderbox.

**Bringing experience to a higher level**Besides sustainability initiatives, several other new improvements and offers will be launched. One of them is a new and exclusive glamping-area with separate toilet- and shower facilities.

* TB Camping is a unique accommodation opportunity, which adds an extra layer to the festival experience. The experience must be in direct line with the rest of the festival, considering both acts, food, surroundings or atmosphere. We cannot wait to present this new camping experience, which will be a clear extension of Tinderbox, Brian Nielsen said

Tinderbox takes place in Tusindårsskoven in Odense 25 – 27 June. Tickets can be purchased from October 22nd at 10.00 am at Tinderbox.dk

**Facts about TB Camping**

**Location:** Odense Væddeløbsbane, Prins Haralds Alle 51b, 5250 Odense SV

**Four different accommodation-types:
-** Tent pitch: 595 DKK
- TB tent – already set up upon arrival: 1195 DKK
- Caravan lot: from 1195 DKK
- Glamping (includes twin mattresses, towels, electricity, lock for the tent and access to exclusive toilet and showerfacilities): 3945 DKK

**Furthermore, guests can “stay with a friend”** – this is an accommodation ticket without a lot and therefore with no deposit. This gives you the opportunity to share a tent with a person, who has already secured a lot. “Stay with a friend” price: 595 DKK **Sustainability deposit:** Each lot owner must pay a 500 DKK deposit. Once the lot is returned in clean condition according to guidelines upon departure, the deposit will be returned.

Find the complete list of accommodation-types and prices at Tinderbox.dk