

Waste management companies Seenons and Junkbusters join forces

Accelerating the transition to transparent and circular waste management across Europe

Amsterdam / Copenhagen, 16 July 2026 – **Seenons** and **Junkbusters** are joining forces to strengthen circular waste management across Denmark, Sweden and Germany. Junkbusters, a Danish-born waste management company operating in these three markets, with deep expertise in construction and demolition waste, will become part of the Seenons Group.



From left to right: Steffen Rasmussen, Mark Fromholt, Stijn Smetsers and Joost Kamermans

The merger brings together two independent, asset-light waste management companies with complementary strengths. Together, Seenons and Junkbusters combine full-service waste management, local expertise and tech-enabled solutions to help organisations reduce waste, increase circularity and gain greater transparency into their waste streams.

Strengthening the Nordics while expanding into Germany

*"By joining forces with Junkbusters, we can serve our customers in Denmark and Sweden even better," says **Joost Kamermans**, Co-founder and CEO of Seenons. "And Germany has long been an important market for many of our international customers. Junkbusters brings the local knowledge, construction waste expertise and service quality we need to grow there. Their pickup reliability and customer focus are truly exceptional."*

For customers and partners of both **Seenons** and **Junkbusters** in all three countries, continuity comes first. Day-to-day operations will remain unchanged, and both organisations will continue to work with their existing teams and trusted ways of working while the integration takes place gradually over time.

Over time, customers will benefit from the combined strengths of both companies, including additional digital capabilities, IT expertise and greater insight into waste streams, circularity performance, CO₂ emissions and reporting that supports ESG ambitions and CSRD requirements.

For **Steffen Rasmussen**, Founder and CEO of Junkbusters, the match was just as clear. "Seenons stood out because we share the same business model, the same ambition and the same belief that waste management can be made simpler, more transparent and more customer-focused," he says.

Building Europe's leading independent waste platform

The partnership marks another step in Seenons' ambition to build Europe's leading independent platform for transparent and sustainable waste management. Following earlier expansions into Belgium, Denmark, Switzerland and Sweden, Seenons continues to scale its European network, supported by investors including **Fortino Capital** and **Invest-NL**, who share Seenons' belief that impact and commercial success go hand in hand, and that major societal challenges are solved by building strong companies with healthy business models.

Both investors believe that reducing waste and accelerating circularity requires solutions that combine technology, data and strong local execution. This

acquisition reflects the type of mission-driven growth they are committed to supporting.

About Seenons

Seenons is a tech-enabled, independent full-service waste platform dedicated to creating a world without waste. Headquartered in Amsterdam and active in multiple European countries, Seenons helps businesses reduce waste, improve circularity and manage waste streams through its digital platform and end-to-end service model.

The platform currently operates across multiple European countries, orchestrating over 150 waste streams and collaborating with more than 300 partners across the entire waste chain, from collection and logistics to processing and reuse. This gives customers greater control over their waste streams, costs, compliance, CO₂ impact and sustainability performance.

For more information, visit www.seenons.com.

About Junkbusters

Since 2009 Junkbusters has been busy making junk easy and transparent. Currently operating in Denmark, Sweden and Germany, Junkbusters combines operational waste expertise, a strong service network and digital solutions to manage the entire waste process for both businesses and private customers with flexible waste solutions. The company offers a broad range of waste services, including Junkbags, containers, man-and-van collection, semi-trailers and tailored commercial waste solutions.

Through data-driven waste reporting, customers gain detailed insights into their waste streams, including recycling performance and environmental data such as CO₂ emissions. By transforming waste data into clear insights, Junkbusters helps customers understand their waste journey, document their impact and make more informed decisions.

For more information, visit www.junkbusters.dk, www.junkbusters.se and www.junkbusters.de.