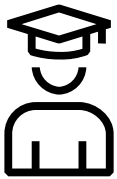
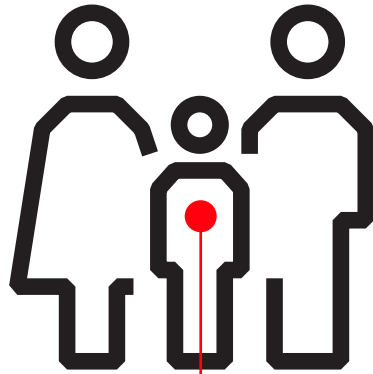


Children in the driving seat of EV future

World-leader in EV charging solutions, ABB E-Mobility, has conducted a global survey to coincide with World EV Day, exploring the varying attitudes of parents and their children to sustainability and in particular e-mobility.



Nearly **60%** of parents (58.1%) reported being **educated** on environmental issues by their children.



78.6% of parents said they would **switch** to an electric or hybrid model if they were to buy a new car in the next three years.



Despite growing desire, almost **half** of parents (48.2%) said that their **employer's policies** did not support the switch to driving electric.



Almost **8 out of 10** parents said that having an **EV charger** – such as ABB's Terra AC wallbox – installed would make them more likely to buy a property.



half of children surveyed (44.8%) have told their parents to be more **environmentally friendly**.



80% of children believe they have the ability to **influence** their parents' purchasing decisions over big ticket items like changing the family car.



82.6% of children state they intend to **drive electric** (52.4%) or **hybrid** (30.2%) when they are old enough.