

AMBU APPOINTS NEW CHIEF MARKETING OFFICER

Jesper Johnsen Steen has been appointed as Ambu's new Chief Marketing Officer, effective 1 May 2025.

Today, Ambu A/S announces the appointment of Jesper Johnsen Steen as the company's new Chief Marketing Officer and member of the Executive Leadership Team, effective 1 May 2025.



I am confident that Jesper, with his strong commercial expertise and leadership, will be a driving force in shaping Ambu's innovative solutions portfolio. His ability to understand market dynamics and anticipate customer needs will be instrumental in ensuring that our solutions not only deliver customer value through a strong value proposition and clear differentiation; but also resonate deeply with the challenges and expectations of our customers.

With a customer-centric approach, Jesper and his team will advance Ambu's reputation even further in the healthcare industry as a trusted partner, committed to serving the needs of our customers and delivering impactful and transformative solutions.

BRITT MEELBY JENSEN

Chief Executive Officer, Ambu

STRONG COMMERCIAL PROFILE WITHIN MEDTECH

Jesper Johnsen Steen is an accomplished leader with 20 years of experience in the MedTech industry. He has held influential leadership positions in several different set-ups and countries. Most recently, he served as Senior Vice President for Coloplast's Wound & Skin Care business.

Throughout his extensive career, Jesper has demonstrated strong commercial and international expertise. He brings in-depth knowledge to Ambu across diverse fields, including marketing, sales, commercial excellence, P&L management, product and portfolio management, strategy planning and transformation. Additionally, he has operated in markets of varying maturity, from emerging to fully developed, across North America, Europe, Asia, Australia, Middle East and Africa. This diverse experience will be invaluable in ensuring that Ambu remains competitive and innovative within the ever-evolving healthcare industry.



I am honoured and humbled to join Ambu, which stands out as an inspiring company with significant opportunities, great customer solutions and a set of values that align closely with my own. I am excited to contribute to its continued success.

JESPER JOHNSEN STEEN

Chief Marketing Officer, Ambu



JESPER JOHNSEN STEEN

Ambu's new Chief Marketing Officer



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ABOUT AMBU

Since 1937, Ambu has been rethinking solutions, together with healthcare professionals, to save lives and improve patient care. From development and manufacturing to distribution and sale, we oversee the entire product lifecycle for our healthcare solutions across the fields of single-use endoscopy, anaesthesia and patient monitoring. Today, millions of patients and healthcare professionals worldwide depend on the efficiency, safety and performance of our high-quality solutions.

Headquartered in Denmark, Ambu employs around 5,000 people in North America, Europe, Latin America and Asia Pacific.

For more information, please visit Ambu.com.